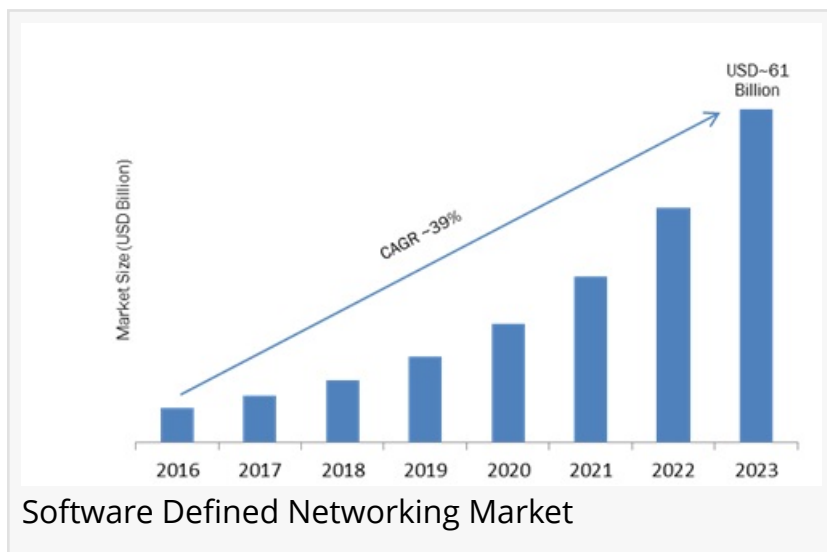


Software Defined Networking (SDN) Market 2017: Industry Analysis, Business Prospects and Forecast to 2023

Software Defined Networking Market By Component (Solution, Services), By End User (Cloud & Telecommunication Service Provider), Organization Size, By Vertical

PUNE, MAHARASHTRA, INDIA, August 21, 2017 /EINPresswire.com/ -- Market Highlights

In this rapidly changing world of technology, [software defined networking market](#) is projected to show major growth prospects during the forecast period. Major factor driving the software defined networking market is the increasing adoption of software defined solutions in order to reduce network traffic congestions and enhance network user capacity.



The global Software Defined Networking Market, by geography, has been segmented into North America, Europe, Asia Pacific and Rest of the World. As compared to other regions, the software defined networking market in North America is expected to witness significant growth and hold the largest market share during the forecast period. U.S and Canada are anticipated to drive the growth of software defined networking market. This is owing to the presence of large number of established key players like Cisco Systems, Intel Corporation, IBM Corporation and Big Switch Networks in that region. In addition to this, the region also has a well-established infrastructure which allows higher penetration of devices and ultimately provides better connectivity. This is expected to be a major factor for the growth of software defined networking market. Growing adoption of software defined solutions and services is another major factor driving the growth of software defined networking market in the region. Growing demand for cloud based services and increasing demand for mobility and server virtualization are other factors driving the growth of software defined networking market in the region.

In the global software defined networking market, Asia Pacific is anticipated to witness relatively faster adoption and is expected to grow at the highest CAGR during the forecast period as compared to other regions. Within Asia Pacific, software defined networking market is projected to contribute faster to the growth of revenue backed by increasing number of data center deployments in the region. In terms of revenue, Japan is the major customer in the region whereas, China and Korea are the major research and development centers for [SDN Market](#). In terms of revenue generation, Europe ranks second.

The Software Defined Networking Market is growing rapidly over 39% of CAGR and is expected to reach at approx. USD 61 Billion by the end of forecast period.

SDN Market Players:

- Cisco Systems, Inc. (U.S.)
- Hewlett Packard Enterprise (U.S.)
- IBM Corporation (U.S.)
- Intel Corporation (U.S.)
- Juniper Networks (U.S.)
- Intersil (U.S.)
- VMware, Inc. (U.S.)
- Big Switch Networks (U.S.)
- Bica8, Inc. (U.S.)
- Huawei Technologies Co. Ltd. (China)

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Software Defined Networking Market Segmentation

The software defined networking market has been segmented on the basis of component, end user, organization size and vertical. The vertical segment is further bifurcated into BFSI, healthcare, manufacturing, retail, IT and telecommunication, defense and government among others. Out of which, the IT and telecommunication sub segment holds the largest market share in terms of revenue generation. This is owing to the increasing deployment of software defined networks in the vertical.

Market Research Analysis:

North America is expected to dominate the market share of software define networking market which is attributed to the high developments in the field of technology and presence of developed countries such as U.S. and Canada in the region. The rising trend of bring your own device in the organizations is projected to serve as an emerging opportunity in the market. Heavy investments in R&D sector from the major players in this region is also helping the market to grow. Asia-Pacific is expected to be the fastest growing region and has a rich presence of foreign players where software defined networking is being deployed. Increase in cloud service providers is one major factor driving the growth of software defined networking market in this region.

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Intended Audience

- Technology Investors
- Research/Consultancy Firms
- OEM technology solution providers
- Cloud Service Providers
- Software Developers
- System Integrators
- Manufacturing Industry
- Government organizations

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Akash Anand

Market Research Future

+1-646-845-9349 (US) / +44 208 133 9349 (UK)

email us here

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