

Tahini Consumption Market Global Professional Survey and In-depth Analysis Research Report Foresight to 2022

Global Tahini Consumption Market - by Type (Hulled Tahini and Unhulled Tahini), Application (Paste & Spreads) and Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, August 23, 2017 /EINPresswire.com/ -- Market Research Future published a Cooked Research Report (CRR) on Global [Tahini Consumption Market](#) which is estimated to grow more than 12% after 2022

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Competitive Analysis-



Major Key Players are Haitoglou Bros, Balsam, Prince Tahini, Al Wadi AlAkhdar, DIPASA, Carwari, A.O. Ghandour & Sons and Sesajal”

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The major key players in Tahini Market are

Haitoglou Bros
Balsam
Prince Tahini
Al Wadi AlAkhdar
DIPASA, Carwari
O. Ghandour & Sons
Sesajal

Tahini consumption market is dominated by key manufacturers. Many key manufacturers are focusing on R&D activities to expand their product portfolio and to create product differentiation from competitors.

Market Overview

Tahini is a delicious paste made from sesame seeds. It is a basic ingredient in Middle Eastern cuisine and several other ethnic cuisines including Greek, North Africa and Turkish cuisine. It contains large amounts of essential fatty acids and necessary nutrients such as Vitamin B1, magnesium, phosphorous. Tahini is usually play an important role in the manufacture of spreads or sauces, and has been widely used in Hummus, Baba Ghanouj, Falafel Pitas and other ethnic dishes.

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Market Forecast

In consumption market, the global consumption value of tahini increases with the 12% average

growth rate. USA and the Middle East are the mainly consumption region due to the bigger demand of downstream applications. In 2015, USA occupied 78% of the global tahini consumption volume in total in 2015. Sauces and dips application of tahini is growing at the rate of 8.9% during forecast period 2016 to 2021 which is more than any other application segment in tahini market.

By downstream Analysis-

Tahini has two types, which include hulled, and unhulled. With fine taste of tahini, the downstream application industries will need more tahini products. So, tahini has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce more kinds of taste tahini through improving technology and adding additional agent. The major raw materials for tahini are sesame seed, lemon, garlic, olive oil and salt. Fluctuations in the price of the upstream product will impact on the production cost of tahini. The production cost of tahini is also an important factor which could impact the price of tahini. The tahini manufacturers are trying to reduce production cost by developing production method.

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 140 numbers of pages of the project report "Tahini Consumption Market - Forecast to 2022"

Regional Analysis

The Global Tahini Consumption Market is segmented into North America, Europe, and Asia Pacific along with rest of the world (RoW). Among this North America region is dominating the Tahini consumption market. U.S consumes more than 30% tahini followed by Europe which consumes more than 20% of tahini compare to other major tahini consuming countries like China and Japan. Tahini consumption in Japan is growing significantly compare to U.S., China and Europe.

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Key Findings

Tahini is majorly used for paste and spread application and it captures more than 35% market share in 2016.

In 2016, Hulled tahini accounts for the highest share which is more than 70%

North America has more than 50% market share in tahini which is supported by increasing tahini consumption in U.S.

About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

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