


Organic Feed Additives Market is Projected to Grow at a CAGR over 3.9% during 2017-2023

Organic Feed Additives Market by Product Type (Acidifiers), Nutrients (Minerals,), livestock Type (Poultry), Form, Certifications, and Region- Forecast 2023

PUNE, MAHARASHTRA, INDIA, August 22, 2017 /EINPresswire.com/ -- Market Forecast:



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Market Research Future published a half cooked research report on the [Global Organic Feed Additives Market](#), which is estimated to grow at a CAGR 3.9% during the forecast period 2017-2023.

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Key Player in market are Evonik Industries AG (Germany), Archer Daniels Midland Company (U.S.), Cargill, Incorporated (U.S.), Chr. Hansen Holding A/S (Denmark), Adisseo (France), BASF SE (Germany)”
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Feed additives are substances used to boost the quality of the animal nutrition as well as properties of the animal fodder to improve gut health, palatability preservation, and others. Organic feed additives are the natural additives, which serve as a better alternative to feed additives as it offers extra nutrients such as minerals, vitamins, and others. They have gained status globally, as they further improve the quality as well as quantity produced by the animals. Changing lifestyle, consumer's preference towards healthy, dietary, natural products, and increasing meat consumption are key drivers for the market. Growing health concerns among a sizeable global population, together with increasing awareness about the benefits of organic feed additives for animals, that cannot

get enough nutrients from regular meals, are most likely to foster the demand for the organic feed additives. For instance, poultry feed additives are used to improve the bird's egg-laying capacity, disease prevention, as well as feed utilization.

Key Players and Competitive Analysis:

Some of the key players in the global organic feed additives market are;

- Evonik Industries AG (Germany)
- Archer Daniels Midland Company (U.S.)
- Cargill, Incorporated (U.S.)
- Chr. Hansen Holding A/S (Denmark)
- Adisseo (France)
- BASF SE (Germany)
- Invivo NSA (France)

The demand for organic feed additives has pushed manufacturers to innovate and develop the new product lines, which provide better quality and offers various health benefits.

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Market Overview:

The global organic feed additives market is growing due to increasing meat consumption. With the growing consumer awareness and their increasing interest in the healthy lifestyle the demand for organic feed additives has increased recently. In addition to the changing lifestyle, the growing demand for natural feed additives, rise in meat consumption, quality feed, industrialization of livestock, and the risk of having diseases in livestock is expected to drive the organic feed additives market. The global organic feed additives market is projected to be propelled by the increasing awareness regarding available health benefits to farm animals from the organic feed additives. Increased awareness about the organic feed additives has raised the bar for quality, which, in turn, increase the market share of organic feed additives globally. Mass market penetration is leading to the introduction of new products based out of organic feed additives and their retail across the various regions.

The market players are responding to these new opportunities by expanding their service offerings/product lines, which has fueled up the share of organic feed additives in the global market. High nutritional benefits obtained from organic feed additives are also supporting the sale of organic feed additives globally.

Additionally, the enhancement of the product development coupled with technological advancements is considered to be one of the significant reasons for the increasing growth of the organic feed additives market during the forecast period 2017-2023.

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Downstream Market Analysis:

Globalization and urbanization are major driving factors of this market. Furthermore, the popularity of organic feed additives and involvement of nutritional attributes as well as extra micronutrients are encouraging the growth of the organic feed additives market. The rising demand for organic products is expected to play a significant role in the growth of the global organic feed additives market during the forecast period. Additionally, the enhancement of the product development coupled with the technological advancements is considered to be one of the significant reasons that will increase the growth of the organic feed additives market over the review period of 2017-2023.

Regional Analysis:

The global organic feed additives market is segmented into North America, Europe, Asia Pacific, and Rest of the World (RoW). Among these, the Asia Pacific region accounts for the major market share followed by North America. Growing demand for organic feed additives in Asia Pacific will drive the growth of the market in this region over the forecasting period. Changing consumer preferences for natural, dietary, and healthy meat products will support the sale of organic feed additives in various regions over the forecast period. In North America, growing meat consumption with strict regulations regarding quality of the meat will drive the market for organic feed additives in this region. However, in Asia Pacific region, mainly emerging economies including China, India, and Indonesia is estimated to witness the maximum growth in the global organic feed additives market over the forecast period

2017-2023.

Market Segmentation:

The global organic feed additives market is segmented by product type, nutrients, livestock type, form, certifications, and region.

About Market Research Future:

At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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