

Soft Robotics Named Mass Technology Leadership Council Finalist for the 20th Annual Technology Leadership Awards

Panel of industry leaders recognizes Soft Robotics' end-of-arm tooling and automation system as among the region's most innovative robotic solutions.

CAMBRIDGE, MASSACHUSETTS, UNITED STATES, August 17, 2017 /EINPresswire.com/ -- [Soft Robotics](#) Inc, a manufacturer of soft robotic gripping systems and automation solutions, has been named a finalist for the 2017 [Mass Technology Leadership Council](#) (TLC) Awards. Fourteen different award categories were announced reflecting the vitality, innovation, and importance of the region's technology industry.

Soft Robotics Inc. was selected for Innovative Tech of the Year: Robotics along with 6 River Systems, Piaggio Fast Forward, Riptide and Veo Robotics.

Soft Robotics designs and builds a new class of soft robotic grippers and control systems that can grasp items of varying size, shape, and weight with a single device. These end-of-arm tooling solutions enable industrial applications that previously were off limits to automation. The company's customers represent the food & beverage, advanced manufacturing, and e-commerce industries, where automation is needed not only to address increasing market demand and labor scarcity but to manipulate the variable and fragile nature of the product.

“

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Carl Vause, CEO

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What will you build today with Soft Robotics?

“We are honored to be recognized as a MassTLC Award Finalist,” said Carl Vause, Soft Robotics' CEO. “At Soft Robotics we have been tirelessly focused on unlocking the future of automation with our new class of gripping and automation systems. This nomination is a continued validation of our technology and the impact it has had with automation

Finalists were selected from hundreds of nominations, as judged by panels of industry leaders in each of the 14 categories. The pool of finalists will be further narrowed during the coming weeks. Winners will be announced at the MassTLC Leadership Awards Gala on September 14 at Boston's Seaport World Trade Center.

"Massachusetts is among the world's top regions engaged in creating whole new industries and markets while redefining existing ones," said MassTLC President Tom Hopcroft. "We produce visionary leaders and exciting, high-growth companies and startups that propel the state's economy. Ranging from robotics and the internet of things to products for financial or security operations, our 20th annual Technology Leadership Awards draws attention to the deep pool of talent, innovative spirit and determination that thrives in the Bay State."

The full list of finalists and registration for the Technology Leadership Awards Gala can be found [here](#).

About The Mass Technology Leadership Council, Inc.

With 500+ member companies, the Mass Technology Leadership Council (MassTLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy leaders. MassTLC's purpose is to accelerate innovation by connecting people from across the technology landscape, providing access to industry-leading content and ideas and offering a platform for visibility for member companies and their interests. More at www.masstlc.org

About Soft Robotics

Soft Robotics designs and builds soft robotic gripping systems and automation solutions that can grasp and manipulate items of varying size, shape, and weight. Spun out of the Whitesides Group at Harvard University, Soft Robotics is the only company to be commercializing this groundbreaking and proprietary technology platform. Today, the company is a global enterprise solving previously off-limits automation challenges for customers in food & beverage, advanced manufacturing and e-commerce. Soft Robotics' engineers are building an ecosystem of robots, control systems, data, and machine learning to enable the workplace of the future. For more information, please visit www.softroboticsinc.com.

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