

Worldwide Frozen Yogurt Market Expected to Grow at CAGR 14.5% During 2016 to 2022

Frozen Yogurt Market- By Product-Type, Flavors (Plain), Specialty-Food Type (Gluten-Free), Distribution Channel (Hypermarket) and Region Forecast to 2022

PUNE, MAHARASHTRA, INDIA, August 21, 2017 /EINPresswire.com/ -- Market Research Future Published a Half Cooked Research Report on Global

[Frozen Yogurt Market](#) which is estimated to grow more than 14.5% after 2022

“We enable our customers to unravel the complexity.”



Market Research Future

Competitive Analysis-



Major Key Players are Menchie's Frozen Yogurt (U.S.), Pinkberry (U.S.), General Mills, Inc. (U.S.), Amul (India), Yogurtland Franchising, Inc. (U.S.), TCBY (U.S.), Red Mango, Inc (U.S.), 16 Handles”

Market Research Future

The Major Key Players in Frozen Yogurt Market are

Menchie's Frozen Yogurt (U.S.)
Pinkberry (U.S.)
General Mills, Inc. (U.S.)
Amul (India)
Yogurtland Franchising, Inc. (U.S.)
TCBY (U.S.)
Red Mango, Inc (U.S.)
16 Handles (U.S.)
Danone (France)

Established players from North America and Europe are

following strategies innovations in their-product line to expand their business in other regions due to increasing demand of frozen yogurt. They are mainly focused on increasing their supply to developed regions where the demand of product is raising. In the Europe region, Spain and Italy are amongst the dominating countries holding a major share in frozen yogurt market and exports the product in various other countries of Europe which include Netherlands, France, U.K. and others.

Request a Sample Report @ https://www.marketresearchfuture.com/sample_request/2736

Market Overview

The increasing sale of frozen yogurt is driven by the changing consumer's food consumption preference and economic development. The innovation in flavors has raised the consumption of frozen yogurt amongst various regions. The sale of healthy sugar-free, low fat Frozen Yogurt is high amongst the population of health conscious people. High focus on research and development is the major reason for the increasing demands of frozen yogurt. U.S. is one of the major markets for frozen yogurt and holds a lion's share. The specialty food-type segment of frozen yogurt is also evaluated to increase at a high growth rate.

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 110 numbers of pages of the project report "Frozen Yogurt Market - Forecast to 2022"

Market Forecast

Globally the frozen yogurt market share as a frozen-dairy product is estimated to escalate at a higher growth rate which is supported by the rising consumption of low-calorie, natural and healthy products in the developed countries. The developing economic conditions of various regions are fueling up the market demand for frozen yogurts. Innovations in flavor and developing technologies has led to the development of high probiotic containing frozen yogurts which is steadily gaining its popularity.

All these factors contribute to the calculated CAGR of 14.5% of frozen yogurt market during 2016-2022.

Downstream Analysis-

Consumption of low-fat frozen yogurt is increasing at a steady rate. Amongst the various flavors available in the frozen yogurt, the strawberry and plain frozen yogurt is found to hold a lion's share. The popularity of unconventional specialty type frozen yogurt is also increasing steadily which has increased the sale of healthy frozen yogurt. People are more inclined towards consumption of frozen yogurt with high nutritional value. New innovations and high focus on R&D is supporting the growth of the segments globally.

Access Report Details @ <https://www.marketresearchfuture.com/reports/frozen-yogurt-market-2736>

Regional Analysis

The Global Frozen Yogurt Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America region has the major market share followed by Europe. U.S. is found to be concentrated with the established key players in the frozen yogurt market. Raising consumption of frozen desserts imparting high health benefits is supporting the growth of the market in developed countries of North America and Europe region. U.K., Italy, Spain, Portugal and Belgium are the major importers of frozen yogurt.

Market Segmentation-

Global frozen yogurt market is segmented by product-type, flavors, specialty food-type, distribution channel and region

About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans &

conducts meet with the industry experts and industrial visits for its research analyst members.

Akash Anand

Market Research Future

+1-646-845-9349 (US) / +44 208 133 9349 (UK)

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.