


Worldwide Food Color Market Analysis, Production, Key Players and CAGR of 6.58% Foresight to 2022

Food Color Market - by Product Type (Natural, Synthetic), Application (Beverages), Form (Liquid, Gel), Solubility (Dyes) and Region - Forecast to 2022

PUNE, MAHARASHTRA, INDIA, August 24, 2017 /EINPresswire.com/ -- Market Research Future Published a Cooked Research Report (CRR) on Global [Food Color Market](#) which is estimated to grow at 6.58% by 2022



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Competitive Analysis-



Major Key Players are Chr. Hansen S/A (Denmark), Archer Daniels Midland Company (U.S.), Sensient Technology Corporation (U.S.), D.D. Williamson & Co. Inc. (DDW) (U.S.)”

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This report includes a study of strategies used in the market, mergers and acquisitions in Food Color, multiple product launches by Food Color market players. It further includes product portfolios and developments of leading major players which includes

Hansen S/A (Denmark)
Archer Daniels Midland Company (U.S.)
Sensient Technology Corporation (U.S.)
D. Williamson & Co. Inc. (DDW) (U.S.)
Kalsec Inc. (U.S.)
Doehler Group (Germany)

FMC Corporation (U.S.)
Market Overview

Food color is a pigment, dye or substance that imparts color when it is added to food or beverages. Food color comes in various forms such as liquid, powder, gel and pastes. Food colors are used in commercial food as well as in domestic cooking. The main purpose of using food color is to make the food appealing towards the consumer. The food color is added to a certain food in order to stimulate the loss of color during the processing period so as to enhance the quality of the product and also to influence the consumer to purchase the products.

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The Global Food Color Market is mainly occupied by some key manufacturers. The competitive environment in this market is expected to increase with an increase in product portfolio from current key players. Most of the companies operating in this market are focusing on expanding its operations

across the geographies, augmenting its capabilities and investing in research and development to offer products with better functionality.

Access the market data and market information presented through more than 60 market data tables and 25 figures spread over 164 numbers of pages of the project report “Food Color Market - Forecast to 2022”

Market Forecast

Synthetic food color mainly botanicals, typically contain more than 90% pigment in the actual raw material. Also, the costs related with the crop management and cultivation are economical which supports to keep the price of the synthetic color low which in turn will drive the sales of food color during the forecast period. One of the significant reason of the increasing growth of global food color market is rising demand of clean label products. Clean label trend has evolved beyond ingredients and indicates that the food is made by using natural colors and flavors. The increasing consumer awareness about health and wellness and their growing interest to adopt natural color instead of synthetic color is supporting the growth of this market. This has attributed to increasing incidence of diseases and rising health cognizant consumers both in developed and developing economies over the past few years.

These factors will play a key role in the growth of food color market at the CAGR of 6.58% during 2016-2022.

By Application Analysis-

Among the application, beverages segment is anticipated to retain its dominance throughout the forecast period. Also, the segment is projected to register the highest CAGR of 5.75% during the forecast period. This is due to the rising demand of various carbonated and non-carbonated beverages both in developed and developing economies. Also, food colors are widely used in meat products in order to keep the products fresh. Food color industry also finds massive opportunity in the bakery & confectionery industry.

Access Report Details @ <https://www.marketresearchfuture.com/reports/food-color-market-2621>

Regional Analysis

The global food color market is segmented into North America, Europe, Asia Pacific and Rest of the World (RoW). Among this Europe has the major market share followed by Asia-Pacific. Asia-Pacific region is projected to grow at the fastest CAGR of 5.75% during the Forecast Period.

Key Findings:

Asia-Pacific is the fastest growing region in the food color market. India and China has shown huge potentials for food color market share during the period 2017-2022

In North American region, U.S. dominates the market.

European region dominates the global Food Colors Market.

About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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