

Data Center & Cloud Computing Market 2017 - Opportunity, Driving Trends and deep study.

Data Center & Cloud Computing Market 2017—By Identifying the Key Market Segments and Key players holding market share

PUNE, INDIA, August 18, 2017 /EINPresswire.com/ -- Pune, India, 18th August 2017: WiseGuyReports announced addition of new report, titled “Data Center Infrastructure and Cloud Computing Considerations in Retail: Gaining competitive advantage through better understanding retailers’ business and”.

Summary

This IT strategic insight report "Data Center Infrastructure and Cloud Computing Considerations in Retail", analyzes the challenges and opportunities regarding data center upgrades and the usage of cloud computing in retail. Spending forecasts are provided for servers, storage, systems management software and public cloud services, as well as strategic advice for IT vendors and retailers.

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Retailers are highly dependent on IT infrastructure for running key business applications and creating a competitive customer experience through innovative technologies. Since they are under a growing pressure to keep operating costs at bay while also launching various innovative solutions for maintaining competitiveness, retailers require updates to their IT infrastructure. Outdated servers, storage, networking and software need to be refreshed so that higher capacity, agility and scalability can be achieved at a lower or comparable cost.

Scope

- Most retailers look to implement a hybrid cloud solution that integrates on-premises and hosted environments in order to take advantage of scalability and cost-efficiency while also meeting data compliance requirements. Although vendors tend to focus more on advances on the software side, retailers are still heavily hardware-focused and aim to maintain their own datacenter resources so that they can remain in control over their IT and meet compliance requirements
- Retailers continue to invest in server and storage infrastructure, however the ongoing shift towards public cloud services leads to a gradual decline in hardware spending

Reasons to buy

- Gain insight into retailers' data center infrastructure and cloud computing priorities. This reports helps you to structure your retail specific infrastructure strategy, and is especially useful for vendors that offer servers, storage, networks or cloud services.

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Twitter: <https://twitter.com/WiseGuyReports>

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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