

GREL Announces Merger With Real Estate Platform Designation Hub

Global Real Estate Licence, the provider of online real estate education & technology solutions, today announced their CEO, Tariq Khursheed, is resigning.

PALO ALTO, CALIFORNIA, UNITED STATES, September 18, 2017

/EINPresswire.com/ -- Global Real Estate Licence, the provider of online real estate education & technology solutions, is excited to announce the merging with their sister company, Designation Hub. Designation Hub is designed to make agents across North America specialists in certain real estate niches, which is something GREL is looking to replicate for agents around the world. With the merger of the two platforms, [real estate agents](#), developers, and investor can elevate themselves and businesses by specializing in a niche market. The merge allows the new agents and veteran agents to experience real estate from all different angles, which allows them to pinpoint exactly what they must work on.



“Professionals in the real estate industry gets a fresh perspective on how they can propel their businesses forward, regardless if they contribute to the industry as agents, developers or investors. Over the past few years, we have seen a great shift in the demand from consumers, who both rely on, and expect, expertise from their agents. Segmenting areas of specialty for agents is the next evolutionary step for the building blocks to an agent's career. It's a win-win scenario for real estate agents, who can zone in on areas they enjoy becoming a specialist in, and for clients who deserve their assets to be handled by experts”

In the next 6 months GREL will be working alongside Designation Hub intensively to merge the two real estate platforms together to provide a strong foundation of knowledge for not only North America, but also real estate markets around the World. With only 11% of the real estate market being focused on specialist niches while 85% of the population saying they would rather be sold by a specialist; becoming a specialist would be in your favour. Adhering to local laws and regulations will still be required, such as maintaining and active real estate license, as required in countries such as Canada and the United States. In other real estate markets, excluding North America, an active GREL licence will be required to ensure a solid foundation is built, before moving on to segmented areas of specialty.. The two real estate platforms merging together will allow agents to specialize in a niche of their choice as they now can be respected in their communities as a specialist rather than a

generalist.

About Global Real Estate Licence:

GREL is a California-based organization that provides [real estate training](https://grel.org), licensing and guidelines to real estate professionals around the world. The online business platform by GREL helps users build their real estate knowledge, enhance skills, and properly brand their business for success. Real estate licence editions provided by GREL are designed to help real estate professionals understand the property market, master the skills required for success, and implement robust strategies required for success in real estate. Visit our website to learn more about Global Real Estate Licence: <https://grel.org>

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