

Halitosis treatment market: Strong Development at a 5.5 % of CAGR by 2023

Halitosis Treatment Market Info: by type (physiologic halitosis, pathologic halitosis); by diagnostic tests, by drugs treatment - Global Forecast till 2023

PUNE, MAHARASHTRA, INDIA, August 23, 2017 /EINPresswire.com/ -- Market Research Future Publish a New Report on - "[Halitosis Treatment Market](#) Research Report- Global Forecast till 2023"



Major Key Players are Colgate-Palmolive, GlaxoSmithKline, Johnson & Johnson, Listerine, Procter & Gamble Corporation, AstraZeneca”
Market Research Future

Exclusive Summery About Report:

Halitosis or bad breath, is the presence of chronic unpleasant odour in the breath. Halitosis is caused by either physiologic or pathologic causes. Physiologic halitosis is caused by conditions such as disorders of the nose, throat, oesophagus, or stomach. Pathologic halitosis is caused by bacterial infection in the mouth or throat with 85% of cases because of bacterial infection of the mouth. It is also eestimated that bad

breath affect 6% to 15% of the population with US alone spending more than a billion dollars per year on treatment to prevent bad breath.

Product development is a strong strategy to pursue in the [global halitosis treatment market](#). Development of broad spectrum antiseptics coupled with the increasing palatability is driving the market. For example Listerine mouthwashes comes with more than 8 different flavours. Other product development strategies include development of alcohol free and anti-cavity products.

Chlorhexidine or cetylpyridinium chloride remain the most used anti-septic agent to treat pathologic halitosis. The anti-histaminic drugs segment is led by H2 blockers and proton pump inhibitors. The proton pump inhibitors have a higher market share as compared to other drugs due to better efficacy and effectiveness. The rising cases of gastro esophageal reflux disease have led to greater use of these drugs.

Test the market data and market information presented through more than 50 market data tables and figures spread over 80 pages of the project report. Avail the in-depth table of content (TOC) & market synopsis on “Global Halitosis treatment Market” Research Report – Forecast to 2023.

Halitosis Treatment Market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

- Colgate-Palmolive,
- GlaxoSmithKline,
- Johnson & Johnson,
- Listerine,
- Procter & Gamble Corporation,
- AstraZeneca,

- Takeda Pharmaceutical Company,
- Abbott Laboratories,
- Sun Pharma

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Intended Audience

- Global halitosis treatment, manufacturers & suppliers
- Research and development (R&D) companies
- Market research and consulting service providers
- Academic institutes and universities

Segmentation:

The global halitosis treatment market is segmented on the basis of type, diagnostic tests and drugs treatment. Based on type, the market has been segmented as physiologic halitosis and pathologic halitosis. Based on the diagnostic tests, the market has been segmented as halimeter, gas chromatography, BANA test and β -galactosidase test. Based on the drugs treatment, the market has been segmented as antacids (antihistaminic, proton pump inhibitors, others), antiseptics and other.

If you have any special requirements, please let us know and we will offer you the report as you want.

For further information on this report, visit @ <https://www.marketresearchfuture.com/reports/halitosis-treatment-market-3758>

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