

# Automotive Coatings Market 2017: Trends, Size, Share, Growth and Forecast 2022

*Automotive Coatings Market Research Report, By Product Type, By Technology, and by Material (Plastic and Metallic) - Forecast To 2022*

PUNE, MAHARASHTRA, INDIA, August 22, 2017 /EINPresswire.com/ -- Market Synopsis of Automotive Coatings Market:

The [Global Automotive Coatings Market](#) has experienced a phenomenal growth over the past decade and as per MRFR analysis, the global market will hold the same growth status during the forecast period. The Global Automotive Coatings Market is mainly driven by the growing Automotive Industry which in turn has increased the demand for Automotive Coatings. The major factors which have driven the market are continuous increase in the number of vehicles, growing automotive as well as transportation industry, technological advancement and others. On the other side, the fluctuating prices of raw materials and environmental concern have become the major challenges which are hindering the growth of global market. Geographically, Asia-Pacific holds the tag of largest market in terms of value owing to the presence of global market players, huge demand and growing number of vehicles.



Some of the key players in this market are BASF SE, Bayer AG, DuPont, Solvay, Arkema, Nippon Paint Holdings, PPG Industries, Kansai Paint, AkzoNobel, Royal DSM and among others.”

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Followed by this, Europe holds the second leading market due to the favorable economic conditions and huge presence of automotive companies. North America stands itself on the third position due to the economic slowdown.

**Key Players for Automotive Coatings Market:**

Some of the key players in this market are BASF SE, Bayer AG, DuPont, Solvay, Arkema, Nippon Paint Holdings, PPG Industries, Kansai Paint, AkzoNobel, Royal DSM and among others.

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**Study Objectives of Automotive Coatings Market:**

- To provide detailed analysis of the market structure along with forecast for the next 6 years of the various segments and sub-segments of the Automotive Coatings Market .
- To provide insights about factors affecting the market growth.
- To analyze the Automotive Coatings Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia-Pacific, and RoW.
- To provide country level analysis of the market with respect to the current market size and future prospective.
- To provide country level analysis of the market for segments by product types, technology, material and regions.

- To provide overview of key players and their strategic profiling in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.
- To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the global market.

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Target Audience:

- Manufactures of end-use industry
- Raw material Suppliers
- Aftermarket suppliers
- Research Institute / Education Institute
- Potential Investors
- Key executive (CEO and COO) and strategy growth manager

Additional Information:

- Regulatory Landscape
- Pricing Analysis
- Macroeconomic Indicators

The report for Global Automotive Coatings Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by Components, Application, Logistics and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Akash Anand

Market Research Future

+1-646-845-9349 (US) / +44 208 133 9349 (UK)

email us here

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