

Non-Ionic Surfactants Market 2017: Analysis, Segments, Key Players, Drivers and Trends by Forecast to 2023

Non-Ionic Surfactants Market Information- by Types, by Application (Cleaners, Emulsion, Additives), by End Use Industry, and by Region- Forecast till 2023

PUNE, MAHARASHTRA, INDIA, August 24, 2017 /EINPresswire.com/ -- Surfactants or surface-active agents are compounds which decrease the surface tension of liquids, and between liquid and a solid. Non-ionic surfactant is a type of surfactant, which has no charged groups in its head. The major advantage is that they can't make contact with calcium and magnesium in hard water. Soaps form insoluble calcium and magnesium salts with the calcium and magnesium ions in hard water, much of the soap is unused founding an insoluble layer. But, this issue can be solve by using a non-ionic surfactant. Furthermore, due to their mildness they are highly used for baby care products. On the basis of end use industries the market is segmented into food & beverages, paint & coatings, oilfield, textiles, personal care, household, and others. Among all, household and personal care industry are the largest market segments in terms of end use industry. The Global Non-Ionic Surfactants is expected to witness a significant growth with CAGR of ~4.5% between 2016 and 2023.



Key players of the Global Non-Ionic Surfactants Market are 3M (US), Akzo Nobel N.V. (Netherlands), Arkema (France), BASF SE (Germany), Clariant (Switzerland), Dow Corning Corporation. (US)"

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On the basis of region, Non-Ionic Surfactants market segmentation includes the current and estimate demand for Europe, Latin America, North America, Asia Pacific, and Middle East & Africa. This segmentation includes demand for separate industries in all the regions, for instance, Asia Pacific has the biggest market for non-ionic surfactants due to high utilization in household, personal care, and paint & coatings industry, especially in China, India, and Japan.

Key Players:

Key players of the Global Non-Ionic Surfactants Market are 3M (US), Akzo Nobel N.V. (Netherlands), Arkema (France), BASF SE (Germany), Clariant (Switzerland), Dow Corning Corporation. (US), Elementis plc (UK), Evonik Industries AG (Germany), Huntsman International LLC (US), Kao Corporation (Japan), and others.

Study Objectives:

- To provide detailed analysis of the market structure along with forecast for the next seven years of various segments and sub-segments of the Global Non-Ionic Surfactants Market.

- To understand the supply and demand dynamics including supply and consumption concentration mapping.
- To provide region level market analysis and future outlook for regions like North America, Europe, Asia, and Latin America, Middle East & Africa, and their countries.
- To provide competitor positioning of the market.
- To provide company profiling of major players in the market along with their production and capacity.
- To provide regional trade analysis.
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market.

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Segmentation:

The Global Non-Ionic Surfactants Market is segmented on the basis of type, application, end users, and region. Based on the type, the market is segmented into alcohol ethoxylates, fatty alkanolamides, amine derivatives, glycerol derivatives, and others. Based on application, market is segmented into cleaners, emulsion, additives, and others. On the other hand, based on end user, the market is segmented into food & beverages, paint & coatings, oilfield, textiles, personal care, household, and others. Based on region, this market is segmented into APAC, North America, Europe, Latin America, and Middle East & Africa.

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