

In-Mold Coatings Market 2017 - BOMIX (Germany), OMNOVA Solutions Inc. (US), AKZONOBEL POWDER COATINGS (Netherlands)

In-Mold Coatings Market Information- by Technology (Water Based IMC, Solvent Based IMC), by Coating System, by Application, and by Region- Forecast till 2023

PUNE, MAHARASHTRA, INDIA, August 25, 2017 /EINPresswire.com/ -- In-Mold Coating or IMC is a complete solution for high value-added technology, economic and ecological technology that gives a combined method of surface improvement of automotive, agriculture machineries, marine, and others. An In-Mold Coating is a technique which is sprayed or painted into the mold prior to the surface. This coating provides decoration, product branding, color, UV protection, as well as scuff protection of the fibers. This is also known as paint in the mold fabrication or PITM. The main reason to use In-Mold Coatings is to save finishing labor because it is used with spray technique which eliminates the labor cost. Furthermore, in-mold coatings have excellent lotion resistance as compared to the post-paint coatings due in part to the spray elastomer itself being more chemically resistant and having a better chemical bonding as well as adhesive strength at the surface. In-Mold Coating processes, are available in several techniques such as water based IMC, solvent based IMC, powder, UV, others. Among all, water based IMC, is highly utilize in automotive interiors using polyurethane which required thin and non-reactive coatings.



In-Mold Coatings Market

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Key players of the Global In-Mold Coatings Market are BOMIX (Germany), OMNOVA Solutions Inc. (US), AKZONOBEL POWDER COATINGS (Netherlands), Stahl Holdings B.V. (Netherlands)”

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On the basis of region, In-Mold Coatings Market segmentation includes the current and estimate demand for Europe, Latin America, North America, Asia Pacific, and Middle East & Africa. This segmentation includes demand

for separate industries in all the regions, for instance, Asia Pacific has the biggest market for in-mold coatings due to high utilization in automotive, agriculture, marine, transportation, and others industry, especially in China, India, and Japan.

Key Players:

Key players of the Global In-Mold Coatings Market are BOMIX (Germany), OMNOVA Solutions Inc. (US), AKZONOBEL POWDER COATINGS (Netherlands), Stahl Holdings B.V. (Netherlands), Red Spot Paint & Varnish Company, Inc (US), Performix by Plasti Dip International (US), The Sherwin-Williams Company (US), FreiLacke (Germany), ISL-CHEMIE (Germany), FGN Fujikura Kasei Global Network. (UK), and others.

Study Objectives:

- To provide detailed analysis of the market structure along with forecast for the next seven years of various segments and sub-segments of the Global In-Mold Coatings Market.
- To understand the supply and demand dynamics including supply and consumption concentration mapping.
- To provide region level market analysis and future outlook for regions like North America, Europe, Asia, and Latin America, Middle East & Africa, and their countries.
- To provide competitor positioning of the market.
- To provide company profiling of major players in the market along with their production and capacity.
- To provide regional trade analysis.
- To evaluate historical market trends, patents and technologies, and current government regulatory requirements that are relevant to the market.

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Segmentation:

The Global In-Mold Coatings Market is segmented on the basis of technology, coating system, application, and region. On the basis of technology the market is segmented into water based IMC, solvent based IMC, powder, UV, others. On the basis of Coating system the market is bifurcated into 1k and 2k. On the other hand, based on application, the market is segmented into automotive, agriculture, marine, transportation, and others. Based on region, this market is segmented into APAC, North America, Europe, Latin America, and Middle East & Africa.

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