



PlanitEasy Aims To Be The "LinkedIn and Google" For Travel Industry

NEW YORK, NY, UNITED STATES, August 21, 2017 /EINPresswire.com/ -- A new technology is modernizing the way custom and group travel companies run their businesses. The platform is called [PlanitEasy](#) and its founder, Christopher Eriksen, created the platform to [make complex travel easy](#). Eriksen saw a need to improve planning efficiency and collaboration in the industry so he created PlanitEasy to provide an all-in-one, fully integrated travel planning platform where agencies can plan, manage and execute their daily planning tasks from beginning to end in ONE place.

As a former CEO of a custom and group travel company, Eriksen understands firsthand the pain and stress of managing many moving parts using multiple, non-integrated tools. Employing the tools available, he found that the growing demands of travelers made it difficult to grow a business while keeping the quality and efficiency high. He created PlanitEasy to solve this problem.

When describing the platform, Eriksen says, "Think of a [combination of LinkedIn and Google](#), but strictly for travel planning." The platform's similarity to LinkedIn lies in its interconnectivity of a network currently including agencies, tour operators, and DMCs. Eventually, it will also include all segments of travel professionals. Users can connect and share resources just as they can with LinkedIn. The similarity to Google is based on PlanitEasy's multiple, integrated planning tools covering the needs of the trip planning process from beginning to end. The planning tools include: a trip database, CRM, trip planner, request and proposal tracker, itinerary builder, booking and deadline manager, cloud/document file storage, accounting system, contracts and bookings management tools, and more.

Eriksen says, "Our platform is focused on leveraging the skills of professionals in the travel industry and on providing them with better tools, resources and the ability to collaborate with others. Turning competitors into collaborators, we believe has perhaps the biggest opportunity for travel companies. We feel that travelers deserve more personalized experiences and travel companies need the right tools to make that easier, faster and more profitable. That is what we do better than any other platform out there."

Travels professional can build a free profile on PlanitEasy.com. Advanced accounts are available for \$75 per month per user.

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