

## GISC LoanCoin (GIS) rolls out FIAT – Pegged Loans in Decentralized Lending

Global Investment Services Corp. moves to second stage of ICO - Cryptocurrency Loans

CAMANA BAY, CAYMAN ISLANDS, August 21, 2017 /EINPresswire.com/ --Global Investment Services Corp., the parent company of GISC LoanCoin(GIS), an ethereal block chain base platform based on the ERC20 protocol, is prepared to become a major player in cryptocurrency lending on a global scale.



At the close of the ICO GISC LoanCoin

shall use 20% of financing allocated for Loan Origination to fund FIAT pegged loans. They contain all benefits of a decentralized lending solution with a strong value stability. Decentralized Fiat Currencies (DFC) are cryptocurrencies that are pegged to a local currency. People feel confident about using their national currencies, and DFC gives us the means to integrate the most used forms of exchange into the blockchain infrastructure. Ethereum-based ERC-20 tokens are perfect to use as a collateral as the advent of the Smart Contract makes the process simpler. The smart contract conducts all transactions based at the time agreed and uses real-time market data to ensure GISC receive its interest as expected.

With blockchain service providers such as ETHLend, Brickblock, and CoinEquityLoan providing marketplaces to connect us to borrowers the platform makes investing easier for existing cryptocurrency-only users as well as those who don't wish to deviate from the conventional financial instruments to play in both fields with GISC.

While currently only Ethereum based loans are available we see that Bitcoin and NEO have stated they plan to institute smart contracts. As these markets open GISC will look to add to them to its lending platform with the intent of being the leading coin based lender of choice.

The initial implementation supports the price feed for 32 fiat currencies: "USD", "EUR", "JPY", "GBP", "AUD", "CAD", "CHF", "NZD", "CNY", "RUB", "MXN", "BRL", "INR", "HKD", "TRY", "ZAR", "PLN", "NOK", "SEK", "DKK", "CZK", "HUF", "ILS", "KRW", "MYR", "PHP", "RON", "SGD", "THB", "BGN", "IDR", "HRK".

The concept is entirely based on the idea to reduce risks and enable all parties to use their loan in the real world. FIAT-pegged loans offer a low volatility, great real-life usage and realistic interest rates. With GISC, cryptocurrency holders are able to use decentralized loans at fair market prices anywhere in the world with minimal risk. At the same time GISC receive safe interest profits without worrying about crypto volatility. This adds to the ROI percentage distributed to GISC LoanCoin token holders quarterly.

The goal of Global Investment Services Corp., is two-fold. First, to integrate with the current Structured Loans into the blockchain model. Second, the company aims to offer the ability to fund in cryptocurrency for lending products to any blockchain platform.

The primary market focus for GISC will be:

P2P - The volume of global P2P payments and remittances is eclipsing \$1 trillion yearly B2B - funding to cash flowing businesses for short term capital needs General Use - cryptocurrency holders seeking liquidity without selling their coins

We anticipate funding smaller amount loans with shorter terms than our current FIAT model which averages from five to \$10 million and 3 years in length. Crypto loans may have term lengths as short as a week. With the increased number of transactions, lower transaction cost, and repeat borrowers we anticipate ROI can be managed at levels comparable to our secured loans. We seek to enter this market immediately at the end of the ICO.

the GISC LoanCoin ICO is ongoing and ends September 12th.

During the token sale, GISC will distribute 60 million of a total of 100 million GISC Loan Coin tokens to Investors. The remaining is set aside for the founding team, development of crypto loan platform, advisors, marketing, and legal.

Investors participating in the crowdsale can buy GIS with Ethereum. Early investors will benefit from an additional bonus.

1 ETH = 250 GIS Official sale bonus participation Pre-Sale 30% bonus First week 20% bonus Second week 15% bonus Third week 10% bonus

The GISC LoanCoin Token crowdsale participants will receive their GIS immediately after their contribution to their ERC-20 supported Ethereum Wallet. These Tokens will be listed on multiple crypto currency exchanges. Also, token holder will be entitled to redeem their token after the first 12-month period to preserve token value. Interested investors and crypto currency community members can participate in the ongoing GISC crowdsale by visiting the GISC website.

Learn more about GISC: <u>https://www.giscorponline.com</u> GISC White Paper: <u>WhitePaper</u> Participate in GISC Crowdsale: <u>Crowdfunding</u>

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