

Media and Entertainment Storage 2017 Global Market Expected to Grow at CAGR 11.60% and Forecast to 2021

The analysts forecast the global media and entertainment storage market to decline at a CAGR of (11.60%) during the period 2017-2021.

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WiseGuyReports.Com Publish a New Market Research Report On - "Media and Entertainment Storage 2017 Global Market Expected to Grow at CAGR 11.60% and Forecast to 2021".

In the media and entertainment industry, storage solutions help in managing, storing, and providing easy access to the growing libraries of media content. The solutions cater to distribution channels, media formats, and consumption models. The market consists of segments that include film, print, radio, and television. These segments also include book, magazines, movies, music, news, newspapers, TV and radio shows, and social networks.



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Covered in this report

The report covers the present scenario and the growth prospects of the global media and entertainment storage market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Media and Entertainment Storage Market 2017-2021, has been prepared

based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Amazon Web Services
- Dell EMC
- IBM
- Microsoft
- Toshiba

Other prominent vendors

- Avere Systems
- Cisco Systems
- D-Link
- Hitachi Data Systems
- Hewlett Packard Enterprise (HPE)
- Lenovo Group
- NetApp
- Nutanix
- Seagate Technology
- Spectra Logic
- Western Digital

Market driver

- Growing shift from traditional to digital advertising channels
- For a full, detailed list, view our report

Market challenge

- Threat to data security
- For a full, detailed list, view our report

Market trend

- High broadcasting cost
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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