



New Hurricane Preparation Information Page Launched

New Free Hurricane Online Resource Focuses on Helping Individuals and Businesses.

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Just days before Hurricanes Harvey, Irma, Jose and Katia changed our world, a new book was released with tips and techniques to prepare for hurricanes and many other natural and man-made events. The author has now built a free hurricane preparation page with content from the book to help as many people as possible.

Marty Fox, a Certified Business Continuity Professional, has successfully guided businesses through hurricanes, earthquakes, blizzards, power outages, terrorism and cyber attacks. His primary goal has always been the safety of employees and individuals.

Fox says, 'I stress throughout [The Ultimate Business Continuity Success Guide](#) that the safety of individuals and employees is the most important facet to consider for business survival. It upset me that valuable information that could help individuals was locked up in my book that business continuity and resilience professionals were buying. I quickly decided to build a free hurricane information page based on chapters from my book that individuals could benefit from.'

Examples of tips and links on Fox's hurricane information page include what to do prior to a hurricane, why you must plan for your pets or they could perish, basic and beyond supply kit planning, links to important government and emergency management resources, communication ideas beyond cellphones and landlines for individuals and businesses.

Fox concludes, 'If my new hurricane information page helps even one person it is worth the effort. This is bigger than my book and I just want to help people'.

The new hurricane info page is located at: www.UltimateBusinessContinuity.com.

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