

The Countdown Begins! Ivy Insights Group, LLC to Launch Exciting, New Social Networking Job Board August 31, 2017

OurCareerMatch.com - The Little Job Board that Could

LAKE FOREST, IL, UNITED STATES, August 21, 2017 /EINPresswire.com/ -- Ivy Insights Group, LLC, a full-service Human Resources consulting and professional coaching firm located in Lake Forest, Illinois, announced today that they will launch a new and dynamic social networking job board — www.ourcareermatch.com, on Thursday, August 31, 2017.

"We are extremely excited about this venture," says Ava Ivy, Managing Partner of Ivy Insights Group, LLC, a 27-year



Human Resources veteran. "OurCareerMatch.com brings a whole new feel to this industry. It's amazingly different than what's out there now. It is a wholly-interactive website where job seekers can complete candidate profiles which give employers a comprehensive look at the 'whole person' -- not only with job and educational experiences, but also with a photo and even a thirty second elevator speech -- the speech alone gives job seekers an opportunity to showcase who they are and how they are different from other candidates who may be competing for the same job opportunity".

Ivy continues, "Employers may upload their jobs and search for candidates, but they also have the ability to immediately choose candidates and video interview them right on the site. This service will definitely build more efficiency into recruiting and staffing processes."

OurCareerMatch.com doesn't stop at job and candidate search, it also provides instant messaging, forums, blogs, chat features, and more. There are also events scheduled including networking events, seminars, webinars, podcasts, to name just a few. The company is seeking employers, candidates, industry leaders, and professionals to spotlight on the site on a number of topics. Most webinars, broadcasts and podcasts will take place right on the site. Finally, the site also introduces candidates to certified coaching for topics such as honing interviewing skills, building your personal brand, resume polishing and writing.

"We've nicknamed ourselves 'the little job board that could'," says Ivy. "We are very well aware of the chicken/egg concept that will occur within the first few months of this launch, but we are confident that what we offer to the industry will help us build participation from both job seekers and employers to make us viable very quickly."

Ivy and her team continue to be very excited about the potential on this website.

"OurCareerMatch.com is certainly a conduit for much more," she says. "This is just a foundation for the recruiting and staffing community to gain more efficiency and effectiveness in its practices – and as you know, that all rolls to bottom-line profitability."

If you are interested in being spotlighted or hosting an event on OurCareerMatch.com, you may send an email to info@ourcareermatch.com, or call (877) 574-7463.

Join www.OurCareerMatch.com today!

About Ivy Insights Group, LLC

Ivy Insights Group is a boutique coaching and consulting firm dedicated to providing the best Human Resources professional strategy and leadership to businesses which seek to create or improve their HR and employment practices.

With several decades of professional business and Human Resources experience, our leadership team and consultants are focused on quickly bringing the best practice methodologies to our clients. We differentiate ourselves from our competitors by our flexible approach to our clients' needs. We are extremely easy to do business with. Whatever our clients' needs are in the Human Resources space, we will design strategies, plans, and programs using all the available tools within our vast HR toolbox. Our ultimate goal is to seamlessly collaborate with our clients to grow and improve their businesses.

For more information about Ivy Insights Group, LLC, visit <u>www.ivyinsightsgroup.com</u>. For media inquiries, contact aivy@ivyinsightsgroup.com.

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Ava Ivy Ivy Insights Group, LLC 8475747190 email us here

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