



Motivo announces new Silicon Valley office

Motivo continues rapid growth in hardware innovation engineering, opens new location in Silicon Valley

FREMONT, CA, UNITED STATES, August 22, 2017 /EINPresswire.com/ -- Motivo Engineering today announced it has opened new offices in Fremont, California, to serve San Francisco Bay Area and surrounding areas. Motivo is a product engineering and design firm, with offices in Los Angeles and now Silicon Valley. Motivo accelerates the development of ideas and concepts into market ready products in the mobility, energy, connected health and agriculture sectors. Motivo's clients range from early stage startups to Fortune 500 companies with products ranging from wearables to autonomous cars, robots, drones, and flying cars. Motivo helps clients drive hardware product from initial concept phase to prototype and eventually production - by serving as an innovation consulting, design, and hardware implementation partner.

Motivo is expanding activities in one of the world's most important centers of innovation and digital leadership in response to growing needs of clients in Silicon Valley. Motivo's Bay Area office is nearly 10,000 square feet, with multiple conference areas, design offices, and a massive electro-mechanical workshop. This allows Motivo to rapidly assemble and test projects of various sizes, while working closely with clients, serving as an extended design and engineering team.

"The future of mobility, energy, and health will be very different with the convergence of connected devices and artificial intelligence - and the future is being written in Silicon Valley," said Praveen Penmetsa, CEO Motivo Engineering. "It is particularly important for us to be at the epicenter of innovation, as this allows us to identify trends early, invest in new technologies and partner with the right clients, to transform the world as we know it."

Motivo Engineering, founded in 2010, was inspired by the philosophy adopted by race car engineering teams that often work on custom cars end to end. By applying the same vertically integrated mindset to other domains of hardware innovation, Motivo has pioneered the concept of agile for hardware. The firm has developed a new methodology that enables hardware product design and development three times faster than usual. From cross-disciplinary brainstorming and design processes to hardware purchases and drawing creations – every action is focused on developing robust production-ready designs in accelerated time frames. In addition, Motivo's integrated development process increases efficiency by reducing iterations and rework, resulting in clients getting more robust prototypes in ridiculously short time frames. The team's combined years of experience working with diverse automotive and robotic companies enables them to solve complex problems faster.

To learn more, please visit www.motivoengineering.com or email: info@motivoengineering.com

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