

Anti-counterfeiting Packaging Market 2017 is Anticipated to Grow Whopping \$214.8 Billion Globally by 2022

OrbisResearch.com has published new research report on "Global Anti-counterfeiting Packaging Market Research Report and Forecast to 2017-2022" to its database.

DALLAS, TEXAS, UNITED STATES, August 22, 2017 /EINPresswire.com/ -- According to Statistics MRC, the [Anti-Counterfeiting Packaging Market](#) is estimated at \$75.4 billion in 2015 and is expected to reach \$214.8 billion by 2022 growing at a CAGR of 16.1% from 2015 to 2022. Factors such as laws & regulations enforced by governments, growing awareness among consumers with regards to secure packaging and maintaining an efficient supply chain are some key factors fostering the market. However, existence of technologies that are deterrent to counterfeiters and huge set-up costs are restricting the market growth.



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Amongst Technologies, RFID technologies segment commanded the highest market share. RFID technology is used extensively in the packaging industry that include tags, readers, and software services. Moreover, RFID technology is growing tremendously and is opted by many industries as it reduces manual costs and improves visibility and planning. Asia-Pacific acquired the highest market share in anti-counterfeit packaging market. The growth in this region can be attributed to the increasing population in the region, along with growing disposable income and the demand for packaged food.

The key players in the market include, Cenvio Inc, H.B. Fuller Co., 3M Company, Fuji Seal International, Inc., Brady Corporation, Saint Gobain SA, Avery Dennison Corporation, Henkel Ag & Company, CCL Industries Inc., E.I. Du Pont De Nemours and Company, Authentix, Inc., Zebra Technologies Corporation, Savi Technology, Inc., Sicpa Holding SA., Applied DNA Sciences Inc. and Alpvision S.A.

Technologies Covered:

Track & Trace

Radio-Frequency Identification

Barcode

Watermarks

Authentication

Anti-Tampering

Taggants
Inks and Dyes
Holograms
Other Authentication Technologies
Packaging Designs
Holograms
Other Technologies

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Applications Covered:

Pharmaceuticals & Healthcare
Food & Beverage
Canned food packaging
Packaged bakery products
Confectionery
Convenience food packaging
Packaged seafood
Packaged meat products
Packaged dairy products
Industrial & Automotive
Clothing & Accessories
Consumer Durables
Other Applications

End Users Covered:

Fast Moving Consumer Goods
Healthcare
Agrochemical
Oil & Gas
Other End Users

Usage Features Covered:

Covert Features
Tamper Evidence
Forensic Markers
Overt Features

Regions Covered:

North America
US
Canada
Mexico
Europe
Germany
France
Italy
UK
Spain
Rest of Europe
Asia Pacific
Japan

China
India
Australia
New Zealand
Rest of Asia Pacific
Rest of the World
Middle East
Brazil
Argentina
South Africa
Egypt

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements
- Strategic recommendations in key business segments based on the market estimations

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Market Trend Analysis
Porters Five Force Analysis
Key Developments
Company Profiling

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