



Global Specialty Frozen Bakery Market 2017 Share, Trend, Segmentation and Forecast to 2022

Specialty Frozen Bakery -Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

PUNE , MAHARASHTRA, INDIA, August 22, 2017 /EINPresswire.com/ -- [Specialty Frozen Bakery Industry](#)

Description

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In global specialty bakery market, bread rolls/artisan loaves and sweet baked goods/ morning goods together holds more than 90% of market share in 2016 (both in terms of value and volume) as maximum specialty frozen bakery products available in the market are comes under these two categories. North America holds major market share in sweet baked goods in 2016 and it will grow at the CAGR of 3.85% (in terms of volume) during the forecast period. Home maker will witness growth rate during the forecast period (in terms of value) due to increasing demand of various types of specialty frozen bakery products across the globe. Europe captures major market share in Home maker customer segment in 2016 as significant amount of specialty frozen bakery in Europe is used for home makers especially in countries like Italy and Germany.

The global market for specialty frozen bakery has witnessed continued demand during the last few years and is projected to reach USD 3,434 million by 2022 with CAGR of 4.45% as changing lifestyle and adoption of various frozen bread rolls/ artisan loaves and sweet bakery goods in regular diet encouraging specialty frozen bakery products consumption. Improvement in distribution channels for specialty frozen bakery products is influencing the sales of frozen bakery products in Europe and North America region. Globally, QSR and foodservice holds more than 45% of market share in 2016 as maximum variety of specialty frozen bakery products available in QSR and foodservices compare to others. Convenience / independent retail will witness higher growth rate during the forecast period due to increasing number of small vendors in specialty frozen bakery market.

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In terms of value, North America and Europe together holds major market share in 2016 as QSR are quite popular for specialty frozen baker products in North America and Europe. Rest of the World which includes Turkey, Saudi Arabia, Brazil and South Africa will witness maximum growth rate followed by North America during the forecast period.

Key Players

The leading market players in the global specialty frozen bakery market primarily are Aryzta AG

(Switzerland), Flowers Foods, Inc. (U.S.), Rich Products (U.S.), Lantmannen Unibake (Denmark), Grupo Bimbo SAB de CV (Mexico), Vandemoortele Bakery (France), Europastray Sa (Spain), Harry-Brot GmbH (Germany), Mantinga, UAB (Lithuania) and Il Germoglio Food Spa (Italy)

Target Audience

- Specialty Frozen Bakery Manufacturers
- Food Industry
- Frozen food suppliers
- Bakery Industry
- Retailers and wholesalers
- Traders, importers and exporters

Key Findings

- The Global Specialty Frozen Bakery market is projected to reach USD 3,434 million by 2022 with CAGR of 4.45%
- Globally, the convenience/ independent retail is growing at higher rate of 4.89% during the forecast period 2016 to 2022.
- In North America, sweet baked goods & morning goods holds more than 90% of market share in 2016

Regional and Country Analysis of functional protein market Development and Demand Forecast to 2022 Market

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 - o South Africa

DC Description-

Specialty frozen bakery, baking supplies, wholesale baking supplies, frozen cake topper, bread rolls, artisan loaves, frozen bread dough, frozen rolls, nature's bakery fig bar, baking utensils

Table of Content

1 Executive Summary	16
2 Introduction	17
2.1 Definition	17
2.2 Scope of the Study	17
2.2.1 Research Objective	17
2.2.2 Assumptions	17
2.2.3 Limitations	17
2.3 Market Structure	17
3 Research Methodology	20
3.1 Introduction	20
3.2 Primary Research	21
4 Secondary Research	22
5 Market Dynamics	23
....	
17 Company Profiles	136
17.1 Arista AG	136
17.1.1 Introduction	136
17.1.2 Company Snapshot	136
17.1.3 Financial	137
17.1.4 Geographical Presence	137
17.1.5 Products and Services	138
17.1.6 Product Category	138
17.1.7 SWOT Analysis of Aryzta AG	139
17.1.8 Key Developments	139
17.2 Grupo Bimbo SAB de CV	140
17.2.1 Introduction	140
17.2.2 Company Snapshot	140
17.2.3 Financial	140
17.2.4 Geographical Presence	141
17.2.5 Product Portfolio	141
17.2.6 SWOT Analysis of Grupo Bimbo SAB de CV	142
17.2.7 Key Developments	143
17.3 Flowers Foods, Inc.	144
17.3.1 Introduction	144
17.3.2 Company Snapshot	144
17.3.3 Financial	145
17.3.4 Business Segment	145
17.3.5 Product Portfolio	146
17.3.6 SWOT Analysis of Flowers Foods, Inc.	146
17.3.7 Key developments	146
17.4 Rich Products	148
17.4.1 Introduction	148
17.4.2 Company Snapshot	148
17.4.3 Product Portfolio	149
17.4.4 SWOT Analysis of Rich Products	149

- 17.4.5 Key Developments 150
- 17.5 Lantmannen Unibake, USA, Inc 151
 - 17.5.1 Introduction 151
 - 17.5.2 Company Snapshot 151
 - 17.5.3 Product Portfolio 151
 - 17.5.4 Key Developments 152
- 17.6 Vandemoortele Bakery Products 153
 - 17.6.1 Introduction 153
 - 17.6.2 Company Snapshot 153
 - 17.6.3 Product Portfolio 153
 - 17.6.4 Key Developments 154
- 17.7 Europastray Sa 155
 - 17.7.1 Introduction 155
 - 17.7.2 Company Snapshot 155
 - 17.7.3 Product Portfolio 156
 - 17.7.4 Key Developments 156
- 17.8 Harry-Brot GmbH 157
 - 17.8.1 Introduction 157
 - 17.8.2 Company Snapshot 157
 - 17.8.3 Product Portfolio 157
 - 17.8.4 Key Developments 158
- 17.9 Mantinga, UAB 159
 - 17.9.1 Introduction 159
 - 17.9.2 Company Snapshot 159
 - 17.9.3 Product Portfolio 159
 - 17.9.4 Key Developments 160
- 17.10 I1 Germoglio 161

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