

# Pet Gear Company Continues its Fast Growth, Donates over \$600,000 to Dog Rescues

*Max and Neo Dog Gear donates 1 for 1 for every product sold, has donated over \$600,000 in leashes, collars and toys to over 800 dog rescues so far.*

SCOTTSDALE, AZ, USA, August 22, 2017 /EINPresswire.com/ -- Max and Neo Dog Gear continues to expand in 2017. The company, which was founded in September 2015 donates a leash, collar, toy, etc. to dog rescues and shelters for every product sold. It has donated a total of 42,000 units since its inception.

In the first six months of 2017, Max and Neo has expanded its product selection to include dog bowls, car seat covers, dog tags and [dog blankets](#). Many more products such as dog beds, harnesses, pee pads and shampoo are in the works.

"Product expansion can be difficult as we design and develop each product, and not every product can be sourced efficiently to allow for a one for one donation." stated Kenric Hwang, the owner of the company.



Glacier Collar in Teal

Most dog rescues are 501(c)(3) non-profit organizations that are run by volunteers and rely solely on donations to operate. By donating as much as possible in dog gear to a dog rescue, the rescue will be able to reallocate its funds to save more dogs.

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Big or small, we don't turn down any rescues that need donations.”

*Jordan Taylor*

Jordan Taylor, head of the donations department says, "Big or small, we don't turn down any rescues that need donations. We would like to hit 1000 rescues on our donations list by the end of the year."

"We work closely with the dog rescues to determine how else we can help them. In some cases, there are products that we just cannot effectively source, such as cleaning supplies, medication and food. So we created a program in which we purchase \$500 of these types supplies for rescues each month from their Amazon wishlist."

Max and Neo Dog Gear is always accepting new dog rescue submissions. A dog rescue can apply to

be added to their donations list by completing their suggestion form on their website.

About:

Max and Neo Dog Gear is a mission-based dog accessories company that donates one for one to dog rescues for every leash and collar that it sells. Max and Neo Dog Gear is based in Scottsdale, Arizona. Please visit <http://MaxandNeo.com> for more information. Max and Neo Dog Gear products can currently be found on their website and [Amazon.com](https://www.amazon.com) and [Chewy.com](https://www.chewy.com).

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Slip lead

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