

# Kyyba Xcelerator, Bodman PLC and TiE Detroit launching Pitch Club for Startups and Entrepreneurs

FARMINGTON HILLS, MICHIGAN, UNITED STATES, August 23, 2017 /EINPresswire.com/ -- [Kyyba Xcelerator](#), [Bodman PLC](#) and [TiE Detroit](#) will launch “Pitch Club,” a mentoring and funding series held across Michigan, at SPARK in Ann Arbor on Wednesday, September 27. Aimed at connecting the various ecosystems and smart zones throughout Michigan, each event will educate, inspire and provide networking opportunities and valuable experiences for being investable.

Ten monthly events will be hosted on Wednesdays throughout the year in Michigan cities including: Ann Arbor, Detroit, Lansing and Grand Rapids. Currently, announced meeting dates include October 18, as well as January 24, 2018, at TechTown in Detroit and November 29 at SPARK.

Hosted by Bodman Law Firm Partner Michael Melfi, who also is the founder of “Be Investable,” Pitch Club will provide entrepreneurs, especially those in the early stage, the opportunity to learn from seasoned entrepreneurs and investors. As part of the process, three chosen participants will have the opportunity to practice their pitch and discuss their business plan with funding experts, giving them a better understanding of the mindset of an investor. The program also will feature a guest keynote that will speak about topics related to starting a company, technology trends and opportunities for entrepreneurs.

“Pitch Club provides a tremendous opportunity for cross-pollination and



**Kyyba<sup>®</sup> XCELERATOR** **Pitch Club**  
A mentoring and funding series.

📍 Detroit 📍 Ann Arbor 📍 Lansing 📍 Grand Rapids

**ARE YOU INVESTABLE?**

Pitch Club is a monthly series of events that provides coaching to startups and entrepreneurs with the intention of preparing them to be investable.

**PLEASE JOIN US**  
Wednesday, September 27  
@ Ann Arbor SPARK

**THIS MONTH'S JUDGES**

 Wendy Jarchow River Saas Capital	 Steve Jbara Grand Rapids Drive	 Maitlin Cramer Grand Ventures Fund	 Antonio Luck Endeavor Detroit
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**Application deadline for September event: 09/10/17**

The best part is guaranteed FUNDING!  
Learn more: [kyybaxcelerator.com/about-pitch-club.php](http://kyybaxcelerator.com/about-pitch-club.php)

Sponsors

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[www.kyybaxcelerator.com](http://www.kyybaxcelerator.com)

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increased deal flow across Michigan, something that currently is not at the level it should be. This program will be very valuable for both the startup entrepreneurs and investors and will hopefully create a meaningful dialogue, as well as a technological and economic impact for the entire region,” said Tel Ganesan, Managing Director, Kyyba Xcelerator. “In order to make this initiative even more successful, I encourage seasoned entrepreneurs in each of these areas to join us by serving as a mentor.”

For this initiative, Kyyba Xcelerator and Bodman PLC are partnering with other established incubators and accelerators across Michigan, including TechTown Detroit.

“From the elevator pitch to the public pitch to the investor pitch, the more successful entrepreneurs are pitching, the more integral this will become to their success. We are pleased to partner with Kyyba Xcelerator to help entrepreneurs to gain exposure, insights and support that will help them truly move the needle,” said Paul Riser, Director of Technology-Based Entrepreneurship at TechTown Detroit.

The select pool of the companies chosen to pitch at the monthly Pitch Club events will be provided investment opportunities in the form of presenting to the investment team of Kyyba Xcelerator and TiE Detroit Angels during their quarterly Angels meeting. Investment opportunities will range from \$25,000 to \$100,000. TiE Detroit Angels funded companies, if qualifications are met, also could have the chance to present to the TiE Global Angel Alliance (TGAA), a global platform for funding that launched in early 2017. It recently invested \$395,000 in Zeto, raised \$2.1 million for Medical Magnesium and \$450,000 for Hemex Health from the TiE Global network.

A startup seeking to present at Pitch Club must complete an application form. Applicants can apply, view the event schedule and learn about prizes and benefits at [www.kyybaxcelerator.com/the-best-part.php](http://www.kyybaxcelerator.com/the-best-part.php) or by contacting Sarah Myrand at [sarahm@kyybaxcelerator.com](mailto:sarahm@kyybaxcelerator.com).

#### About Kyyba Xcelerator (KX):

Kyyba Xcelerator is a global second stage startup accelerator investing in technology and IP related startups in broad based industries. KX provides a custom acceleration program and scaling services to startups, including Customer Development, Product Development and Investment in exchange for equity. Industries Include: Health, Mobility, IoT, Industrial, Energy, Automotive, BlockChain and Fintech.

#### About Bodman PLC:

With more than 150 attorneys in offices throughout Michigan, Bodman PLC has delivered extraordinary results to our clients for more than 85 years. Our attorneys provide savvy business counsel to some of the region's most successful companies and individuals on a broad range of issues, and we provide clients with the personal attention of a small firm with the talent and skill expected of the nation's leading law firms.

#### About TiE:

The Indus Entrepreneurs (TiE), was founded in 1992 in Silicon Valley by a group of successful



entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 61 chapters across 18 countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, education, incubating, and funding. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

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