

# 2017 Forecast – Big Data In The Healthcare & Pharmaceutical Global Market Features, Growth Pricing and Revenue to 2030

*Report Bazaar estimates that Big Data investments in the healthcare and pharmaceutical industry will account for nearly \$4 Billion in 2017 alone.*

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[/EINPresswire.com/](http://EINPresswire.com/) -- “Big Data”

originally emerged as a term to describe

datasets whose size is beyond the ability of traditional databases to capture, store, manage and analyze. However, the scope of the term has significantly expanded over the years. Big Data not only refers to the data itself but also a set of technologies that capture, store, manage and analyze large and variable collections of data, to solve complex problems.

Amid the proliferation of real-time and historical data from sources such as connected devices, web, social media, sensors, log files and transactional applications, Big Data is rapidly gaining traction from a diverse range of vertical sectors. The healthcare and pharmaceutical industry is no exception to this trend, where Big Data has found a host of applications ranging from drug discovery and precision medicine to clinical decision support and population health management.

Browse the full Big Data In The Healthcare & Pharmaceutical Market – Growth, Share, Opportunities, Competitive Analysis, and Forecast 2017 – 2030 report at - <http://www.reportbazaar.com/product/big-data-healthcare-pharmaceutical-industry-2017-2030-opportunities-challenges-strategies-forecasts/>

Report Bazaar estimates that Big Data investments in the healthcare and pharmaceutical industry will account for nearly \$4 Billion in 2017 alone. Led by a plethora of business opportunities for healthcare providers, insurers, payers, government agencies, pharmaceutical companies and other stakeholders, these investments are further expected to grow at a CAGR of more than 15% over the next three years.

The “Big Data in the Healthcare & Pharmaceutical Industry: 2017 – 2030 – Opportunities, Challenges, Strategies & Forecasts” report presents an in-depth assessment of Big Data in the healthcare and pharmaceutical industry including key market drivers, challenges, investment potential, application areas, use cases, future roadmap, value chain, case studies, vendor profiles and strategies. The report also presents market size forecasts for Big Data hardware, software and professional services investments from 2017 through to 2030. The forecasts are segmented for 8 horizontal submarkets, 5 application areas, 36 use cases, 6 regions and 35 countries.

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Few Points – Table Of Content:



1	Chapter 1: Introduction	24
1.1	Executive Summary	24
1.2	Topics Covered	26
1.3	Forecast Segmentation	27
1.4	Key Questions Answered	30
1.5	Key Findings	31
1.6	Methodology	32
1.7	Target Audience	33
1.8	Companies & Organizations Mentioned	34
2	Chapter 2: An Overview of Big Data	38
2.1	What is Big Data?	38
2.2	Key Approaches to Big Data Processing	38
2.2.1	Hadoop	39
2.2.2	NoSQL	41
2.2.3	MPAD (Massively Parallel Analytic Databases)	41
2.2.4	In-Memory Processing	42
2.2.5	Stream Processing Technologies	42
2.2.6	Spark	43
2.2.7	Other Databases & Analytic Technologies	43
2.3	Key Characteristics of Big Data	44
2.3.1	Volume	44
2.3.2	Velocity	44
2.3.3	Variety	44
2.3.4	Value	45
2.4	Market Growth Drivers	46
2.4.1	Awareness of Benefits	46
2.4.2	Maturation of Big Data Platforms	46

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