



Savory Snacks UK Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

Savory Snacks UK Market Research Report 2017 Analysis and Forecast to 2021

PUNE, INDIA, August 23, 2017 /EINPresswire.com/ -- Pune, India, 23rd August 2017: WiseGuyReports announced addition of new report, titled "Country Profile: Savory Snacks Sector in the UK".

Summary

The Savory Snacks sector in the UK is driven by Increasing disposable income and high degree of urbanization in the country. Of the seven markets, Processed Snacks is the largest in value terms, while Pretzels is forecast to register the fastest growth during 2016-2021. Hypermarkets & Supermarkets is the leading channel for the distribution of savory snacks in the country. Flexible Packaging is the most commonly used packaging material in the sector and is fastest growth during 2016-2021. Walkers and Pringles are the leading brands in the UK Savory Snacks sector. Country Profile report on the Savory Snacks sector in the UK provides insights on high growth markets to target, trends in the usage of package materials, category level distribution channel data and market share of brands.

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What else is contained?

- Market data: Overall market value and volume data with growth analysis for 2011-2021
- Market coverage: Value and growth analysis for Ethnic/Traditional Snacks, Meat Snacks, Nuts and Seeds, Popcorn, Potato Chips, Pretzels and Processed Snacks with inputs on individual category share within each market and the change in their market share forecast for 2016-2021
- Leading players: Market share of brands and private labels, including private label growth analysis from 2011-2016
- Distribution data: Percentage of sales within each market through distribution channels such as Hypermarkets & Supermarkets, Convenience Stores, Food & Drinks Specialists, eRetailers and others
- Packaging data: consumption breakdown for package materials and pack type in each market, in terms of percentage share of number of units sold. Package material data for Flexible Packaging, Paper & Board, Rigid Metal, and Rigid Plastics, and others; pack type data for: Bag/Sachet, Film, Stand Up Pouch, Can, Speciality container, Tray, and Jar.

Scope

- The Savory Snacks sector in the UK accounted for 30.1% volume share in the Western European region in 2016
- The top five brands accounting for 36% share in 2016.
- The Savory Snacks sector in the UK is forecast to grow at 6.5% CAGR in value terms during 2016-2021

- Pretzels is forecast to register the fastest growth during 2016-2021
- Per capita consumption of Potato Chips is noticeably high in the UK compared to global and regional levels

Reasons to buy

- Identify high potential categories and explore further market opportunities based on detailed value and volume analysis
- Existing and new players can analyze key distribution channels to identify and evaluate trends and opportunities
- Gain an understanding of the total competitive landscape based on detailed brand share analysis to plan effective market positioning
- Manufacturers can identify the opportunities to position products with H&W attributes/benefits
- Access the key and most influential consumer trends driving Savory Snacks products consumption, and how they influence consumer behavior in the market which will help determine the best audiences to target
- Our team of analysts have placed a significant emphasis on changes expected in the market that will provide a clear picture of the opportunities that can be tapped over the next five years, resulting in revenue expansion
- The packaging analysis report helps manufacturers, in identifying the most commonly used packaging materials in the sector
- Analysis on key macro-economic indicators such as GDP per capita, population (overall and breakdown by age), and consumer price index. It also covers a comparative analysis of political, economic, socio-demographic, and technological indicators (PEST) across 50 countries.

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