

Exotic & Hispanic Fresh Produce Specialist, Latin Specialties LLC, To Implement LINKFRESH ERP

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VENTURA, CALIFORNIA, UNITED STATES, August 23, 2017

/EINPresswire.com/ -- VENTURA, CALIF., August 23, 2017 – [LINKFRESH](#)

Inc., a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced that Houston, TX based [Latin Specialties LLC](#) is to implement the LINKFRESH fresh produce ERP suite.



Established in the late 1990's, Latin Specialties is one of Texas' most successful growers, importers and distributors of fresh produce, specializing in Hispanic, Asian, Caribbean and other Ethnic produce. Services provided from its state of the art facilities in the heart of Houston include; distribution, repack operations, fresh cut, value added logistics, fruit ripening, cold storage and cross docking.

The LINKFRESH solution will be deployed throughout the Houston headquarters facility first and will replace the existing legacy solutions. Plans to deploy LINKFRESH to Latin Specialties' plants abroad are on the way. Business areas covered in the implementation include supply chain, production, sales & marketing, harvest forecast & planning, logistics, traceability, consignment trading, live factory performance, rapid sales order entry, quality control, third party inventory and business reporting & analysis. In addition, LINKFRESH mobility applications will be deployed throughout Quality Control and Inventory Management. Furthermore, the LINKFRESH solution will interface directly with the existing EDI solution.

Speaking about the project, Jorge Vazquez, President and CEO of Latin Specialties, said, "We had identified a number of key business goals for selecting a new business management solution. We looked across all industry specific solutions available and LINKFRESH proved to be head and shoulders above the rest. Our goal was to replace our ageing legacy solution with a modern, scalable and futureproof solution, to align our business operations to use world class industry best practice processes wherever possible, to establish comprehensive inventory management and product traceability capability and to gain better visibility of costs and transparency of operations across all departments. The fresh produce industry experts at LINKFRESH demonstrated that the LINKFRESH ERP suite could meet all of these requirements, meeting the needs of our business now and into the future as we continue to grow."

Founding Director at LINKFRESH Inc., Robert Frost said, "We are delighted to welcome Latin Specialties as our latest customer, and we are very excited to help them realize their business goals

using the latest ERP technology.”

For more details on LINKFRESH please visit www.linkfresh.com.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time.

LINKFRESH Inc. is based in California, US and has locations in both North America and Europe and deploys systems globally through an established partner network.

LINKFRESH is a leading software and IT consultancy group providing Microsoft Dynamics ERP solutions. LINKFRESH has won numerous awards over many years for the innovations incorporated into its solutions coupled with the returns on investment achieved by its clients. In 2016 LINKFRESH was awarded the Frost & Sullivan Technology Leadership Award for Food Safety Software. Each year, Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications.

In 2014, 2012 and 2010 LINKFRESH was named to the Microsoft Dynamics Presidents Club, representing the top 5% of Microsoft Dynamics partners worldwide. In 2013 LINKFRESH was invited to join Microsoft's Global Independent Software Vendor (ISV) Programme.

LINKFRESH customers include:

- L H Gray & Sons (Canada)
- The Giumarra Companies (USA)
- Wholesum Harvest (USA)
- The Little Potato Company (USA)
- Family Farms Group (USA)
- Southern Specialties (USA)
- Fillmore-Piru Citrus Association (USA)

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