

Sondrel Announces £10M Investment in European Semiconductor Sector

The driver behind this expansion is Sondrel's commitment to work in partnership with clients & suppliers, based on shared objectives, for the benefit of all.

READING, BERKSHIRE, UNITED KINGDOM, August 23, 2017

/EINPresswire.com/ -- Sondrel today announced its target to hire 100 electronic engineers in Europe, amounting to an investment of ten million pounds into the semiconductor sector over the next 3 years.

This comes swiftly on the heels of the acquisition of the IMGWorks team from Imagination Technologies; a move that increased the engineering headcount of the company to over 250 in July of this year.

Sondrel CEO, Graham Curren explained, 'The company continues to grow rapidly and the increase in the company headcount has been accelerated by the recent acquisition of IMGWorks. We have committed to invest an additional £10M in our engineering resources over the next three years, confident in the visibility of opportunities we see emerging for [new technology solutions](#) from both existing clients and new prospects who are speaking to us.'

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Graham Curren, CEO

sondrel
Success through partnership

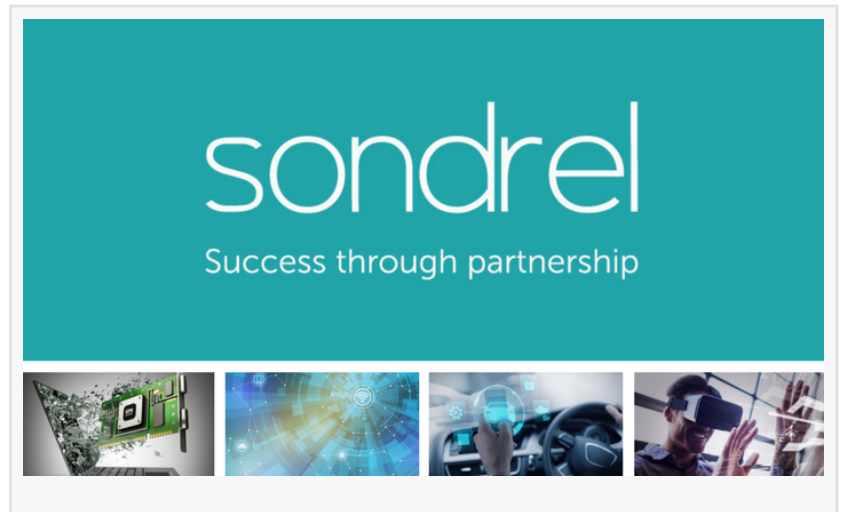


He continued, 'The increase in our headcount will allow us to move forward with opportunities that historically we have not had the bandwidth to take on, either due to the larger number of engineering resources required, or the engineering scope needed to fulfill all of the client's requirements.'

The rapid growth of the company in recent years has resulted in the opening of new design centres in the UK, China and Morocco. The acquisition of IMGWorks has meant that new office locations in the UK and India have been added – bringing the design centre number up to eight.

The driver behind this expansion has been [Sondrel's commitment to work in partnership with clients and suppliers](#) based on shared objectives, for the mutual benefit of all parties. These objectives include strengthening its engineering scope across the [SoC execution process](#) and investing in the necessary support infrastructure to administer and manage its engineering resources efficiently and effectively.

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