

Matcha Tea Market 2017 Global Industry Sales, Supply, Consumption, Analysis and Forecasts to 2022

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[Matcha Tea Market 2017](#)

Executive Summary

Matcha is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

Scope of the Report:

This report focuses on the Matcha Tea in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

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Market Segment by Manufacturers, this report covers

Aiya

Marushichi Seicha

ShaoXing Royal Tea



Marukyu Koyamaen
ujimatcha
Yanoen
AOI Seicha
DoMatcha

Market Segment by Regions, regional analysis covers
North America (USA, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Columbia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers
Drinking-use Matcha Tea
Additive-use Matcha Tea

Market Segment by Applications, can be divided into
Drinking Tea
Pastry
Ice Cream
Beverage

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Table of Contents – Key Points Analysis

2 Manufacturers Profiles

2.1 Aiya

2.1.1 Business Overview

2.1.2 Matcha Tea Type and Applications

2.1.2.1 Type 1

2.1.2.2 Type 2

2.1.3 Aiya Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 Marushichi Seicha

2.2.1 Business Overview

2.2.2 Matcha Tea Type and Applications

2.2.2.1 Type 1

2.2.2.2 Type 2

2.2.3 Marushichi Seicha Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-

2017)

2.3 ShaoXing Royal Tea

2.3.1 Business Overview

2.3.2 Matcha Tea Type and Applications

2.3.2.1 Type 1

2.3.2.2 Type 2

2.3.3 ShaoXing Royal Tea Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Marukyu Koyamaen

2.4.1 Business Overview

2.4.2 Matcha Tea Type and Applications

2.4.2.1 Type 1

2.4.2.2 Type 2

2.4.3 Marukyu Koyamaen Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 ujimatcha

2.5.1 Business Overview

2.5.2 Matcha Tea Type and Applications

2.5.2.1 Type 1

2.5.2.2 Type 2

2.5.3 ujimatcha Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Yanoen

2.6.1 Business Overview

2.6.2 Matcha Tea Type and Applications

2.6.2.1 Type 1

2.6.2.2 Type 2

2.6.3 Yanoen Matcha Tea Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 AOI Seicha

2.7.1 Business Overview

2.7.2 Matcha Tea Type and Applications

2.7.2.1 Type 1

2.7.2.2 Type 2

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