

IBS Intelligence releases its latest research offering | The Cool FinTech Report

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LONDON, UNITED KINGDOM, August 24, 2017 /EINPresswire.com/ -- [IBS Intelligence](#), the definitive source for independent news, research and analysis of financial technology markets, today announced the release of its latest research offering, "[The Cool FinTech Report](#)". This latest report serves as a primer for anyone wanting to get an understanding of the emerging [fintech](#) landscape, both in terms of the number of startups and the amount of investments flowing into this segment, exploring the technologies that are driving the fintech revolution and looks at some of the notable emerging fintech startups with innovative and disruptive solutions catering to the banking and capital markets segment.

The Cool FinTech Report deconstructs some of the major technologies that drive the innovative fintech business models and introduces the reader to some of the prominent fintech startups operating in the financial services arena with a summary of their business model, recent funding details and valuation where available. IBS Intelligence, as part of its endeavour to cover the latest in fintech, has interviewed new promising fintech startups, through its flagship IBS Intelligence Journal. The report also carries excerpts of these exclusive interviews of the CEOs and founders of some of these exciting new fintech startups.

According to IBS Intelligence, fintech has become one of the hottest topics for investors worldwide. Global investments in fintech companies reportedly stood at US \$24 billion by the end of 2016. These start-ups have impacted almost every area of the banking value chain, be it lending, payments, investing or trading. A leading investment bank predicted that almost \$11 billion of bank profits from lending will move to the new startup social economy by 2020, i.e. about 5% of the current market.

About IBS Intelligence:

Established in 1991, IBS Intelligence, a division of Cedar Management Consulting International LLC, is the definitive source of independent news, insights, and research relating to the global financial technology market. Its iconic publication IBS Journal is recognized world-wide with readership over 40+ countries. Its comprehensive range of Market Reports, Supplier & System Reports and Case Studies are driven by its independence and expertise. The annual IBS Sales League table is



universally acknowledged as the barometer for international core banking systems sales activity. For more information, please visit www.ibsintelligence.com.

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