

Estey-Hoover Continues Its 4th Decade in Newport Beach CA

The Orange County Advertising & PR Agency, Founded in Newport Beach in 1975, is Moving to Its 4th Newport Beach Location in 42 Years

NEWPORT BEACH, CALIFORNIA, UNITED STATES, August 25, 2017 /EINPresswire.com/ -- Estey-Hoover Advertising and [Public Relations](#) will move to 1600 Dove Street, Suite 315, Newport Beach CA 92660 next month. It is the fourth Newport Beach location for the 42-year-old Orange County, California agency--the County's oldest member of the prestigious American Association of [Advertising Agencies](#) (4A's).

"Estey-Hoover was born in 1975 in Newport Beach and always located our headquarters in this beautiful city", said Dan Hoover, Founder and Chairman of the longtime advertising agency and public relations firm. "All of our four locations have been within a half mile of each other, in the John Wayne / Orange County Airport area. We downsized a bit following the Great Recession of 2008, but now we will be moving into larger

space to accommodate future growth of the West Coast headquarters and support the Manhattan, New York office we opened in 2015." The agency's West Coast office will continue to handle customers in a variety of business-to-business and business-to-consumer industries, while the East Coast office is more specialized in serving the financial industry, according to Hoover.

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Dan Hoover, Founder & Chairman



Estey-Hoover, 42 Years in Newport Beach CA



New home for Estey-Hoover Advertising & PR. 1600 Dove Street

The [Orange County Advertising Agency](#) and PR firm will retain its phone number, (949) 756-8501, and may be found online at www.estey-hoover.com.

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About Estey-Hoover:

Estey-Hoover Inc. was founded in Newport Beach, California in 1975 and has a branch office in Manhattan, New York. The Agency has been a recognized member of the prestigious

American Association of Advertising Agencies (AAAA) for over 40 years. Estey-Hoover provides domestic and international strategic planning, traditional & digital media buying, creative ad design, website design, SEO, public relations, social media management and other marketing services that target consumer and business-to-business customers in a wide variety of industries. Contact: (949) 756-8501 or visit www.esty-hoover.com

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Conference Room

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