

Global Wireless Audio Device Market Size, Trends and Forecast 2017-2023 by Manufacturers' Profiles

OrbisResearch.com has published new research report on "Global Wireless Audio Device Market Research Report and Forecast to 2017-2023" to its database.

DALLAS, TEXAS, UNITED STATES, August 28, 2017 /EINPresswire.com/ -- According to Statistics MRC, the [Global Wireless Audio Device market](#) is estimated at \$14.56 billion in 2016 and is expected to reach \$32.56 billion by 2023 growing at a CAGR of 12.1% from 2016 to 2023. Some of the factors influencing the market include growing demand for smart phones as a basis of entertainment, rapid technological advancements and high expenditure on semiconductor for wireless devices. In addition, demand from automotive industry creates huge growth opportunities for market. However, negative health effects on children & other user groups and strict regulations on the frequency range of audio devices are some key factors inhibiting the market growth.



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Amongst applications, home audio segment acquired the largest market share owing to constant technological advancements in home audio devices and rising consumer demand for high-performance home theaters. Based on product, soundbars segment is anticipated to grow at the significant CAGR during the forecast period due to its high compatibility with LED TVs, mobile devices, coupled with rising consumer electronics market. North America held the maximum revenue in the global market which can be attributed to higher acceptance of electronic devices and high disposable income of consumers. In addition, U.S. has always been the initial adopter of any new technology, thus providing relatively better opportunities for the large-scale deployment of devices.

Some of the key players in the market include Apple, Inc., Avnera Corporation, Bluetooth Sig, Inc., Bose Corporation, Boston Acoustics, Inc., DEI Holdings, Inc., Harman International, Inc., Koninklijke Philips N.V., Plantronics, Inc., Polk Audio, Inc., Sennheiser Electronic GmbH, Shure, Sony Corporation, Vizio, Inc. and VOXX International Corporation.

Technologies Covered:

- Radio Frequency
- Bluetooth
- Wi-Fi
- Bluetooth
- Airplay

Other Technologies

Skaa
Wisa
Kleernet
Play-Fi
Allplay
Sonos

Products Covered:

Headphones
Headsets
Wireless Earbuds
Traditional Headsets
Speaker Systems
Microphones
Soundbars
Passive Soundbars
Active Soundbars
Power Amplifier
Radio Tuner
A/V Controller
Other Products

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Applications Covered:

Commercial
Automotive
Home Audio
Consumer
Gaming Consoles
Smartphones
Laptops/Computers
Other Applications
Industrial
Medical
Security & Defense

Regions Covered:

North America
US
Canada
Mexico
Europe
Germany
France
Italy
UK
Spain
Rest of Europe
Asia Pacific
Japan
China
India
Australia
New Zealand

Rest of Asia Pacific
Rest of the World
Middle East
Brazil
Argentina
South Africa
Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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Major Points From The Table Of Contents:

Executive Summary

Preface

Market Trend Analysis

Porters Five Force Analysis

Global Wireless Audio Device Market, By Technology

Global Wireless Audio Device Market, By Product

Global Wireless Audio Device Market, By Geography

Key Developments

Company Profiling

List Of Tables:

- 1 Global Wireless Audio Device Market Outlook, By Region
- 2 Global Wireless Audio Device Market Outlook, By Technology
- 3 Global Wireless Audio Device Market Outlook, By Radio Frequency
- 4 Global Wireless Audio Device Market Outlook, By Bluetooth
- 5 Global Wireless Audio Device Market Outlook, By Wi-Fi
- 6 Global Wireless Audio Device Market Outlook, By Bluetooth
- 7 Global Wireless Audio Device Market Outlook, By Airplay
- 8 Global Wireless Audio Device Market Outlook, By Other Technologies
- 9 Global Wireless Audio Device Market Outlook, By Skaa
- 10 Global Wireless Audio Device Market Outlook, By Wisa
- 11 Global Wireless Audio Device Market Outlook, By Kleernet
- 12 Global Wireless Audio Device Market Outlook, By Play-Fi
- 13 Global Wireless Audio Device Market Outlook, By Allplay
- 14 Global Wireless Audio Device Market Outlook, By Sonos
- 15 Global Wireless Audio Device Market Outlook, By Product

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