

# Sahara Group's Tonye Cole joins WEF's Trust and Integrity Committee

*Sahara Group's Co-Founder, Mr. Tonye Cole has become a member of the Steering Committee of the World Economic Forum's "Future of Trust and Integrity Project"*

DAVOS, DAVOS, SWITZERLAND, August 28, 2017 /EINPresswire.com/ -- [Sahara Group](#)'s Executive Director and Co-Founder, Mr. Tonye Cole has become a member of the Steering Committee of the World Economic Forum's "Future of Trust and Integrity Project" as WEF continues to ramp up initiatives and collaborations aimed at enhancing transparency in business. This project is a key opportunity for businesses globally, to join an important initiative with leading businesses, experts and public figures dedicated to collectively designing trust into the system.



Cole's appointment follows Sahara's leading role in promoting transparency and good governance

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*Ms. Ramya Krishnaswamy,  
Head, PACI and Member of  
the Executive of WEF*

principles in Africa through its membership of WEF's Partnering Against Corruption Initiative (PACI). According to Ms. Ramya Krishnaswamy, Head, Partnering Against Corruption Initiative (PACI) and Member of the Executive of the World Economic Forum, “The objective of the project is to build trust and integrity while addressing the root causes of corruption to promote sustained economic growth, restore organizational credibility and build stability. As a leading African company, Mr. Cole and Sahara Group can bring unique experience and regional knowledge to benefit the Forum's project and community.”

Cole described his membership as a “huge privilege to align with other stakeholders on how transparency in business can

be achieved through regional collaboration and sustainable initiatives.”

“Sahara Group is excited about this opportunity to serve alongside other corporations and organizations who share our passion for business integrity and transparency. We are excited that the PACI conversation is tilting strongly towards using the platform of cooperation between governments and the private sector as a major avenue for achieving PACI's objectives.”

The multi-year project was mandated at the World Economic Forum Annual Meeting 2017 in Davos-

Klosters, after a call for action for public-private cooperation to further address corruption. The multi-sector project aims to capture regional dynamics to inform global debate through leveraging technological, behavioral and institutional enablers.

The Steering Committee consists of Forum Industry Partner CEOs and their respective senior executive delegates, adding that the Steering Committee members are responsible for the overall guidance and governance of the project, while the Advisory Committee – consisting of experts in academia, civil society and government – provides content for the project.

PACI has over the past ten years become the leading global business voice on anti-corruption and transparency. Under the aegis of PACI, over 80 active companies are leading the call to action for businesses around the world to commit to zero tolerance of corruption in all its forms; and to join collective action initiatives to increase public trust in business, deliver fair markets and level the playing field by fighting corruption.

Please see a copy of the invitation letter from WEF to Mr. Tonye Cole: [Read More](#)

#### ABOUT SAHARA

Sahara Group is a leading African Energy (Power, oil and gas) and Infrastructure Conglomerate with operating entities in over 10 countries across four continents - Africa, Europe, Asia and the Middle East. Sahara continues to explore new frontiers to replicate its passion for creative, cleaner and sustainable ways of being the provider of choice wherever energy is consumed. The Group is a member of the World Economic Forum community - Partnering Against Corruption Initiative (PACI) and collaborates with global, regional and national organisations to promote sustainable development and transparency in business. Sahara Group is also a member of the Private Sector Advisory Group of the United Nations Sustainable Development Goals Fund (UNSDG-F) in recognition of its contribution to activities that promote inclusive economic growth for poverty eradication, capacity building, food security and access to potable water.

Please see additional information at <http://www.sahara-group.com>

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