

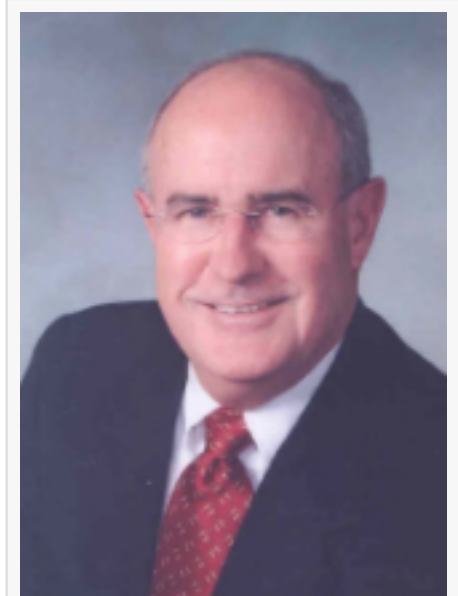
Real Living Cypress Realty Distinguished Among America's Best in Service Excellence

The Fort Myers real estate professionals at Real Living Cypress Realty have achieved national distinction for providing outstanding customer service.

FORT MYERS, FLORIDA, USA, August 29, 2017

/EINPresswire.com/ -- Real Living [Cypress Realty](#) is being honored among America's Top 35 real estate brokerages firms based on service excellence. Cypress Realty has been recognized with a national QE Award (pronounced "Quie") which measures and independently verifies excellence in the delivery of the highest levels of customer satisfaction and service quality in real estate in North America," according to Quality Service Certification, Inc. (QSC), creators of the award.

The 2017 QE Award recognizes the Top 5 Large Companies, the Top 10 Midsize Companies and the Top 20 Small Companies, spanning 22 states, from Florida to California and Minnesota to Texas, and includes some of the most respected independent and well-known national and regional brand names.



Bob Wade of Real Living Cypress Realty

"This award truly honors the hard work and dedication of our agents who ensure every single client receives the best customer service experience for every one of our clients," said [Bob Wade](#), Broker, Owner Real Living Cypress Realty in Fort Myers, Florida. "Winning a QE Award from Quality Service Certification puts us among the best real estate companies in America and is perhaps the highest honor any brokerage in real estate can receive," he added.

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*Real Living Cypress Realty
Broker Bob Wade*

The 2017 QE Award is based upon the results of an independent survey limited solely to buyers and sellers who were in a real estate transaction that actually closed with participating real estate companies from January 1, 2016 through December 31, 2016. Quality Service Certification, Inc. and Leading Research Corporation, San Juan Capistrano, CA administer the survey process to ensure that every past customer is surveyed, preventing agents or the company from interference or influence in any way.

“At a time when consumers are seeking transparency, greater accountability, and trusted information to help them make better, more informed decisions and choices, Real Living Cypress Realty has elected to participate in service assessments and feedback following every transaction, which is setting a new and better standard for excellence,” said Kevin C. Romito, President, Quality Service Certification, Inc.

“Real Living Cypress Realty is not just raising the bar for customer service; they’ve committed to a whole new standard, knowing consumers are tired of seeing meaningless perfect reviews where every agent has a 5-star rating,” Romito adds. “We believe that in a consumer-centric world, the higher standard for gauging excellence in professional services should authentically measure how well each customer is served, not just how much business is done.”

Larry Romito, Chairman, CEO, notes that the QE Award is based upon the aggregated overall Customer Satisfaction Rating of all returned surveys of real customers where every past customer has been surveyed without selectivity, editing, deletion, cleansing or manipulation. “No other system exists in the real estate industry that can legitimately make that claim,” he said, noting that “accurate, reliable, independently validated survey results of individual agents” can be accessed by visiting RatedAgent.com.

Quality Service Certification, Inc. created the QE Award to foster, encourage and recognize the highest levels of service quality and customer satisfaction. QSC, with its sister company Leading Research Corporation, assures the careful measurement and independent validation of service and satisfaction results.

Eligibility for the 2017 QE Award requires a minimum number of surveys sent and returned, which may be adjusted from year to year based upon market conditions and the number of participants. More than 30,000 real estate agents and 750 companies elected to participate in the customer satisfaction assessment survey process in 2016 for the 2017 QE Award.

About Quality Service Certification

Quality Service Certification, Inc., based in San Juan Capistrano, CA, provides the most accurate and valuable customer service measurement service for the real estate industry, having conducted more than 2 million customer satisfaction surveys of real estate agents. QSC offers consumers the only complete, reliable and unbiased picture of participating agents’ overall and detailed customer service satisfaction history. QSC provides real estate agents the timely and detailed feedback they need to both improve and maintain their highest levels of professional service. For brokerages, QSC offers a Performance Management Platform that helps firms better influence, manage and control professional activities that they can otherwise not see – resulting in measurably better, more satisfying and a more valued customer service experience. Founded in 2000, accurate, reliable, independently validated survey results of individual agents from QSC can be accessed by visiting RatedAgent.com.

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