

Stellar Cast of Keynote Speakers Next Month at IFIP INTERACT 2017

The leading international conference on Human-Computer Interaction (HCI), INTERACT 2017, run by IFIP's Technical Committee 13 will be in Mumbai in September.

MUMBAI, NSW, INDIA, August 29, 2017 /EINPresswire.com/ -- Tuesday 29 August 2017 - HCI luminaries, Albrecht Schmidt and Andy Cockburn, headline an impressive line-up of speakers at next month's [IFIP INTERACT](#) 2017 Conference in India.

The leading international conference exploring issues relating to Human-Computer Interaction (HCI), INTERACT 2017 is the 16th annual conference of IFIP's Technical Committee 13 (TC13). It will be held in Mumbai from 25-29 September 2017.

Keynotes Address Critical Issues Enhancing Human Computer Interaction

Professor Schmidt will present the opening keynote on "Amplifying Human Abilities: Digital Technologies to Enhance Perception and Cognition, while Cockburn will deliver the closing keynote, entitled: Faster, More Learnable and Preferred: Experiences Using Applied Psychology to Engineer Interactions.

The Professor for Human Computer Interaction and Cognitive Systems at the University of Stuttgart, Schmidt has been devoted to developing usable systems for the past 15 years. His work is currently focused on developing novel user interfaces to enhance and amplify human cognition, particularly in the context of mobile and ubiquitous computing, including new communication interfaces and user interfaces for cars.

Professor Schmidt believes we are at the beginning of a fundamental transformation as researchers start using digital tools to enhance the perceptual and cognitive abilities of humans.

Last year, Schmidt received a ERC Consolidator Grant to work on the Project "AMPLIFY: Amplifying Human Perception Through Interactive Digital Technologies". In his keynote, he will discuss how these new ubiquitous computing technologies have the potential for overcoming fundamental limitations in human perception and cognition.

Andy Cockburn is a Professor in the Department of Computer Science and Software Engineering at the University of Canterbury in Christchurch, New Zealand, where he directs the Human Computer Interaction Lab.

His closing keynote address will review several research projects he has conducted with students and colleagues which aim to improve interaction by applying human factors lessons from psychology. He will explore four broad categories of human factors: motor coordination, spatial memory, skill acquisition, and biases in subjective experience, using examples from his research to demonstrate that lessons from applied psychology can (and should) be used to improve performance and experience with interactive systems.

INTERACT 2017 will also feature four high profile Invited Speakers:

- Rama Bijapurkar, Author, Consultant & Strategist, on "Understanding Consumer India and

what businesses need to do to serve them better”;

• Gerrit C. Van Der Veer, Emeritus Professor and Past President of ACM SIGCHI on “Human-Computer Interaction – the Life and Times, and the History”;

• Devdutt Pattanaik, Mythologist, Author and Illustrator, on “Designing a 'Mahabharata for Children' – Challenges”; and

• Tom Gross, Professor in Human-Computer Interaction, on “Towards Human-Centred Collaborative Computing”.

For more information, please visit <https://www.interact2017.org/> or you can follow INTERACT 2017 on its website, Facebook, Twitter and Youtube.

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About IFIP

IFIP, the International Federation for Information Processing, is the global professional federation of societies and associations for people working in Information and Communications Technologies and Sciences. Established under the auspices of UNESCO in 1960 and recognised by the United Nations, IFIP represents ICT professional associations from more than 50 countries and regions with a total membership of over half a million. It also brings together more than 3,500 scientists from industry and academia, organising them into over 100 Working Groups and 13 Technical Committees to conduct research, develop standards and promote information sharing. Based in Austria, IFIP organises and supports over 100 conferences each year, fostering the distribution of research and knowledge to academics and industry practitioners alike.

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