

NxSE Forum 2017, Reunion Island (Indian Ocean), annual meeting of the African Tech

SAINT DENIS, LA REUNION, FRANCE, August 29, 2017 /EINPresswire.com/ -- On October 3, 4 and 5, the second NxSE edition (pronounce Nexi), the « International Digital Shift Forum – Indian Ocean & Africa » will be held in [Reunion Island](#), a French department located in the Indian Ocean. After a successful first edition, NxSE is now the key meeting between French and European companies and their counterparts from the Indian Ocean, as well as French and English speaking African countries.



This international and unique meeting gathers all the digital operators from Africa in a single location, Reunion Island, French Tech territory in e-health. The aim is to develop Reunion Island's economy by highlighting the local operators' savoir-faire, by promoting regional and international cooperation, and by creating South-South and North-South business opportunities. Following the Forum's first edition, the organisers can be pleased to see the creation of three companies on the island.

Created on [Digital Reunion](#)'s initiative, and supported by many institutional partners (European Union, Government, Reunion Island's Prefecture, Reunion DIECCTE, Regional Council, CINOR, CIREST, Saint-Denis City Hall, Saint-André City Hall...) and private ones, NxSE 2017 will be held in Saint-Denis, Reunion Island, and will offer a programme full of business opportunities and conferences on strategic monitoring :

- 400 managers and decision-makers from the digital, innovation and international trade industries ;
- Of which 60 foreign companies and 70 local and international speakers, coming from 10 African countries (Senegal, Ivory Coast, Ghana, Ethiopia, Tanzania, Kenya, Uganda, South Africa, Mozambique and Tunisia);
- 20 thematic conferences led by distinguished speakers in the key fields of Digital Shift : E-health Markets and Challenges, Industry of the Future, Smart Cities, E-tourism – journey into data, E-farming – the 3rd farming revolution ;
- Three side Events : Industry of the Future Barcamp, E-health Datathon, Best Idea Pitch
- An exhibition area for 30 companies and partners;
- Speed-dating sessions and BtoB meetings.

For the second consecutive year, the Forum also hosts the African French Tech's annual meeting. Reunion French Tech, Cap Town French Tech, Abidjan French Tech, Nairobi and Mauritius French Tech networks will share their feedback and networks to promote the French digital industry's development in Africa. The aim is to develop regional, national and international cooperation, to

create business opportunities by highlighting the French IT companies' savoir-faire.

Reunion Island, a multi-advantaged area

French island, built by Chinese, Indian and African immigrants, Reunion is the farthest link of Europe within the Indian Ocean, and prides itself the most African of any European land. Reunion Island is about constant innovation, with local operators recognised for their French Touch: Creativity, Quality and Security, Savoir-faire in Disruptive Technologies. The island is the updated base of digital France in the Indian Ocean. It brings in European standards to the African shores and needs, while making use of its grasp of intercultural subtleties within the region. It is a bridge between two economic lands, Europe and Africa.

Attendees/visitors can pre-sign up online via www.nxse.io and discover the full possibilities of the Forum.

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ABOUT DIGITAL REUNION

The association of Digital professionals in Reunion Island was created in 1997 at the request of the sector's experts, and it gathers the main operators of the digital industry. Each of them coincide on a same goal: to take part in the creation of economic, legislative and competitive conditions that are essential to the development of the industry.

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