

Tranformative Engineering Swings for the Fences at CEDIA 2017 in San Diego

6 new products, 1 new executive, an entirely new exhibit, and special CEDIA pricing for the first time ever.

NORWOOD, MA, USA, August 30, 2017 /EINPresswire.com/ -- With 2 new, first of their kind solutions nearing 4 months in the field and 4 additional 'available soon' products being unveiled; CEDIA 2017 in San Diego can expect BIG things from Transformative Engineering! And that's not to mention a new and exciting exhibit booth and the introduction of Jeannette Howe, our new Vice President of Sales. Transformative Engineering, following up on the recent success their new HLE-4K and HD-4K Full4K + HDR HDMI extenders, will be presenting 4 additional new products at this year's show. The company's UHX-1 and UHX-2 are the first devices in TE's 4K AV/IP platform. Boasting speed, performance, scalability, and future-readiness amongst the finest in the industry TE's UHX platform is ready to set new expectations for UHD connectivity. The UHX-1 Professional HDMI2.0 extender and IP distribution solution is jam packed with features to make installations more efficient including:

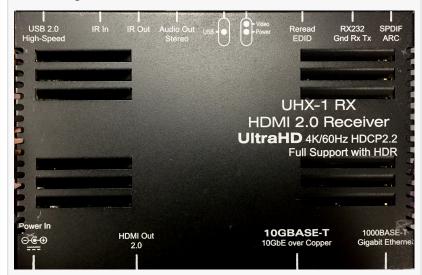
- -Full 4K over 10G IP
- -Full HDR Support
- -Virtually Limitless Scalability
- -Video Wall processing
- -Video Tiling
- -HDMI2.0, DP1.2, full speed USB2.0, Gigabit Ethernet, IR, RS232, Audio Take-off, ARC or Optical Path
- -Zero Latency
- -Fast Switching

While the UHX-2 Lite Professional transmitter offers a cost effective compliment to the UHX Platform with features including:

- -Full 4K over 10G IP
- -field upgradable firmware and software



Bringing Hi Resolution Audio and Ultra Hi Definition Video together



The Ultimate UHD Connectivity Solution

- -HDMI2.0, IR, RS232, and Gigabit Ethernet
- -For use with UHX-1 and all future UHX Platform devices

Transformative will also be debuting 2 all new switcher/splitter solutions for 4K products.

The HDS-42AVR and HDS-12AVR provide 4 and 1 Full4K HDCP2.2 compatible HDMI inputs, respectively. Each then offers 2 HDMI outputs, 1 pass through output supporting Full4K and all forms of HDR, while the second HDMI out provides an HDMI1.4 signal with HDMI audio (including formats such as Dolby TrueHD and DTS-X). Designed to compliment high quality surround sound



Lite Professional UHX Platform option

AVRs which do not support HDMI2.0 or HDCP2.2, the HDS-42 and 12AVR deliver uncompressed 4K and HDR image quality for UHD displays while accommodating legacy and reference audio equipment without compromising HDCP integrity. The HDS-42AVR comes with a simple remote including discrete IR switching as well as an RS232 port for advanced control systems. A firmware update port protects against changing formats in the future and also enables hyper-custom features such as our ability to install a manufacturer's own factory IR codes, allowing their remote to control our HDMI switch.

The HDS-42AVR and HDS-12AVR are expected to begin shipping in October with MSRPs of \$399 and \$299 each.

The UHX-1 and UHX-2 will become available in November.

Stop by and visit <u>Transformative Engineering in booth 5835 at CEDIA</u> and take advantage of their 1st ever 10% off pricing during the show!

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This press release can be viewed online at: http://www.einpresswire.com

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