

TouchStar Returns to POC with Android-Based Mobility Solutions

TouchStar will have on display its Android-based fuel delivery solutions at the Pacific Oil Conference in L.A. September 5-7. Live demos at TouchStar Booth 600.

TULSA, OKLAHOMA, UNITED STATES, August 29, 2017 /EINPresswire.com/ -- [TouchStar](#), a multinational provider of logistics and mobility software solutions, announced that it will be returning to the Pacific Oil Conference (POC) in Los Angeles, California, on September 5-7, 2017. Targeting independent petroleum marketers and convenience store retailers throughout the western United States, POC provides a perfect setting for TouchStar to present its suite of Android-based fuel delivery solutions.

Exhibiting in Booth 600, just inside the front entrance of the JW Marriott Los Angeles L.A. LIVE, TouchStar will have on display its flagship mobility app, [TransPac](#), as well as its planning solution, TS Easy Planning and its Business Intelligence solution, Hyperdocs. Also on display at the show will be TouchStar's dispatch software, TS FleetWatch, a cloud-based fleet management application that can provide real-time location tracking of petroleum fleets as well as data collected from each vehicle. TouchStar's FMCSA-compliant hours of service (HOS) log application, eLOG, will also be featured for those who are preparing for the December 18 ELD mandate.

“Our integrated mobility solutions are a perfect fit for POC attendees involved in transport, bulk fuel, fleet fueling, and lube operations,” said TouchStar Sales Manager, David Fredericks. “Our solutions will empower fuel distribution fleet managers and dispatchers as well as drivers to make informed decisions about efficient petroleum distribution, and consequently to see a quantifiable increase in margins as well as a reduction of fleet costs.” Fredericks will be accompanied at the show by TouchStar Sales Executive, Robert Strohl.



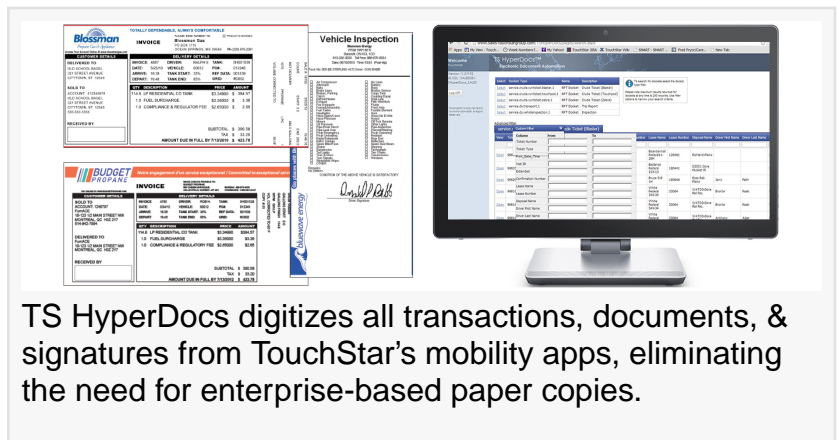
The graphic features the POC logo at the top, followed by the text "September 5-7 - Los Angeles, CA - Booth 600". Below this is a stylized blue and red swirl logo. The text "TouchStar will be attending the Pacific Oil Conference in Los Angeles, September 5-7." is displayed. At the bottom, three smartphones are shown displaying the TouchStar mobile application interface, which includes an "Order" screen with a list of items and a "Check List" screen.

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David Fredericks, TouchStar Sales Manager

This year marks TouchStar's fifth time to attend POC. Serving the oil and gas industry with solutions

specific to fuel, petroleum and propane distribution, well site crude and fluid hauling, and well site services, TouchStar recognizes POC as a show and conference that is closely connected to its company mission and to its clientele. TouchStar's goal at the conference is to deepen its relationships with the members of the petroleum distribution industry and to provide increased insight into its fuel, petroleum, and well site services. At press time, TouchStar's integrations fleet software is utilized by over 500 companies internationally.



Meetings and demonstrations may be arranged with Fredericks and Strohl by contacting TouchStar online at touchstargroup.com/contact, via email at sales@touchstargroup.com, or by phone at 918-307-7100.

About Touchstar

TouchStar is a leading multinational logistics and mobility software provider delivering solutions that meet the specific needs of the Oil & Gas, Transportation, and Consumer Goods industries. With a 20 year history and systems worldwide, TouchStar provides cloud and on-premise solutions ranging from fleet tracking applications to comprehensive enterprise mobility and automated accounting solutions. TouchStar is headquartered in Tulsa, OK with technology and support offices in Australia, New Zealand, and Austria. For more information about TouchStar, please visit <http://www.touchstargroup.com>.

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