

## Swing into High Gear for the Cruizin' for Life Car Show

The 14th annual Cruizin' for Life Car Show and Friday Night Cruise rolls into the Santa Maria Fairpark on September 15-16, 2017

SANTA MARIA, CALIFORNIA, USA, August 29, 2017 /EINPresswire.com/ --(Santa Maria, Calif.) – The 14th annual Cruizin' for Life Car Show and Friday Night Cruise rolls into the Santa Maria Fairpark on September 15-16, 2017, benefiting Marian Cancer Care Services and Make-A-Wish Tri-Counties.

The lineup is as follows:

Friday, September 15, Free Admission 6:00 p.m. - 8:00 p.m.: Survivor Cruise on Broadway Free cruise open to all vehicles – no fees 6:00 p.m. - 10:00 p.m.: Car Show Drivers Meet & Greet Santa Maria Style Barbecue, \$10 per plate Early Car Registration for Saturday Car Show Outdoor movies and more Live music from Steppin' Out

Saturday, September 16 8:00 a.m. - 2 p.m.: All-Make, All-Model Car Show Entry for Car Exhibitors: \$25 Entry for the Public: Free

Live music from Burning James and the Funky Flames Vendors and Exhibitors: call 805.478.5896 for information

4:30 p.m. - 11:00 p.m. No Host Bar/Live Auction/Silent Auction/Dinner Music by Grammy Award winner Louie Ortega Tickets for the evening event are \$50 per person and include famous Santa Maria Style Barbecue, including aged top sirloin, chicken, potatoes, gourmet green salad, beans, bread, salsa and dessert.



Cruzin' for Life was founded in 2004 by Clifford Labastida. He and his brothers had an idea to have an alternative way to raise funds to help fight cancer and have fun doing so with cars. Clifford enlisted six other good friends to form the Cruzin' for Life Board of Directors, all of who were either born in or longtime Santa Maria residents.

Participating Santa Maria hotels are: The Historic Santa Maria Inn, Radisson Hotel, Holiday Inn and Travelodge. All hotels located in Santa Maria are located within five miles of the Santa Maria Fairpark and offer easy access to the show.

The Santa Maria Valley is an ideal destination for road-trippers. The Central California coast has embraced the California car culture, appealing to gear heads, enthusiasts and admirers alike. Tour the welcoming vineyards and swirl your glass 'til you spill. Indulge in the 150-year old Santa Maria Style barbecue tradition that is the area's best hidden gem. Watch the sunset over the dunes, and let your hair fly around in the ocean breeze. Sunset Magazine deemed Santa Maria the town with the West's Best BBQ. With 35 wineries and 13 beaches within a 30-minute drive, the Santa Maria Valley is an ideal home base for travelers.

## About Santa Maria Valley:

Serving the greater Santa Maria Valley in the heart of California's Central Coast, the Santa Maria Valley Chamber of Commerce and Visitor Convention Bureau is a nonprofit association that facilitates local tourism and provides information on the region's many attractions and visitor services. Known for its iconic barbecue, burgeoning wine region, and coastal access points, the Santa Maria Valley is the ideal home base where you can eat, drink and do more for less. Stay up-to-date on #SantaMariaStyle by following us on Facebook, Instagram and Twitter. For more on Santa Maria Valley.com.

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