

Retail E-Commerce Software Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the global retail e-commerce software market to grow at a CAGR of 12.95% over the period 2014-2019.

PUNE, INDIA, August 30, 2017
/EINPresswire.com/ --

[Global Retail E-Commerce Software Market](#)

Description

WiseGuyReports.Com adds" Global Retail E-Commerce Software Market 2015-2019
"Research To Its Database.

Electronic commerce, commonly called e-commerce, refers to the process of buying and selling products and services over computer networks. Several industries, such as traditional brick-and-mortar retailers, banks, travel agents, and online vendors, have aggressively incorporated e-commerce solutions. This technology helps them operate through web portals, gain competitive advantage, and reach more customers quickly. E-commerce software offers advanced capabilities such as searching, order management, cart management, content management, marketing, and reporting.

Covered in this report

This report covers the present scenario and the growth prospects of the global retail e-commerce software market for the period 2015-2019. To calculate the market size, it considers the total revenue generated from the following:



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Software licenses and subscriptions

Software implementation and maintenance costs

The report also presents the vendor landscape and a corresponding detailed analysis of the five leading vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key vendors

Magento

Oracle ATG Commerce

PrestaShop

Shopify

WooThemes

Other prominent vendors

Adobe Systems

CenturyLink

Cleverbridge

Demandware

Ekms Systems

Hybris Software

IBM Websphere

Insite Software

Intershop Communications

Jagged Peak

JDA Software

OpenCart

osCommerce

Sitecore

Squarespace

VirtueMart

Zen Cart

Market driver

Focus on customer satisfaction

For a full, detailed list, view our report

Market challenge

Threat from open-source solution providers

For a full, detailed list, view our report

Market trend

High adoption of cloud solution

For a full, detailed list, view our report

Key questions answered in this report

What will the market size be in 2019 and what will the growth rate be

What are the key market trends

What is driving this market

What are the challenges to market growth

Who are the key vendors in this market space

What are the market opportunities and threats faced by the key vendors

What are the strengths and weaknesses of the key vendors

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