



# Apparel Retail India Market 2017—By Identifying the Key Market Segments and Key players holding market share

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*Apparel Retail India Market 2017 - Opportunity, Driving Trends and deep study.*

PUNE, INDIA, August 30, 2017 /EINPresswire.com/ -- Pune, India, 30th August 2017: WiseGuyReports announced addition of new report, titled “Apparel Retail in India”.

Apparel Retail in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Key Findings

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in India

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India apparel retail market with five year forecasts

## Synopsis

Essential resource for top-line data and analysis covering the India apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

## Reasons to Buy

What was the size of the India apparel retail market by value in 2015?

What will be the size of the India apparel retail market in 2020?

What factors are affecting the strength of competition in the India apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up India's apparel retail market?

### Key Highlights

The apparel retail market includes baby clothing, toddler clothing and casual wear, essentials, formalwear, formalwear-occasion, and outerwear for men, women, boys and girls; excludes sports-specific clothing.

The Indian apparel retail industry had total revenues of \$44.2bn in 2015, representing a compound annual growth rate (CAGR) of 10.1% between 2011 and 2015.

The menswear segment was the industry's most lucrative in 2015, with total revenues of \$18.5bn, equivalent to 41.9% of the industry's overall value.

The strong growth in the Indian market is attracting the world's largest apparel retailers. Zara now operates 17 stores in the country and H&M entered in 2015, opening two stores.

### Table of Content: Key Points

Executive Summary

Market value

Market value forecast

Category segmentation

Geography segmentation

Market rivalry

Market Overview

Market definition

Market analysis

Market Data

Market value

Market Segmentation

Category segmentation

Geography segmentation

Market distribution

Market Outlook

Market value forecast

Five Forces Analysis

Summary

Buyer power

Supplier power

New entrants

Threat of substitutes

Degree of rivalry

Leading Companies

Future Retail Ltd.

Continued...

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