

# Ireland Personal Accident and Health Insurance Market Share, Trend, Segmentation and Forecast 2020

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## SUMMARY

WiseGuyReports published new report, titled "Personal Accident and Health Insurance in Ireland, Key Trends and Opportunities".

## Synopsis

'Personal Accident and Health Insurance in Ireland, Key Trends and Opportunities to 2020' report provides a detailed

outlook by product category for the Irish personal accident and health insurance segment, and a comparison of the Irish insurance industry with its regional counterparts.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, combined ratio, total assets, total investment income and retentions during the review period (2011–2015) and forecast period (2015–2020).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Irish economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

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## Summary

'Personal Accident and Health Insurance in Ireland, Key Trends and Opportunities to 2020' report provides in-depth market analysis, information and insights into the Irish personal accident and health insurance segment, including:

- An overview of the Irish personal accident and health insurance segment
- The Irish personal accident and health insurance segment's growth prospects by category
- A comprehensive overview of the Irish economy and demographics
- A comparison of the Irish personal accident and health insurance segment with its regional



## counterparts

- The various distribution channels in the Irish personal accident and health insurance segment
- Details of the competitive landscape in the personal accident and health insurance segment in Ireland
- Details of regulatory policy applicable to the Irish insurance industry

## Scope

This report provides a comprehensive analysis of the personal accident and health insurance segment in Ireland:

- It provides historical values for the Irish personal accident and health insurance segment for the report's 2011–2015 review period, and projected figures for the 2015–2020 forecast period.
- It offers a detailed analysis of the key categories in the Irish personal accident and health insurance segment, and market forecasts to 2020.
- It provides a comparison of the Irish personal accident and health insurance segment with its regional counterparts
- It provides an overview of the various distribution channels for personal accident and health insurance products in Ireland.
- It profiles the top personal accident and health insurance companies in Ireland, and outlines the key regulations affecting them.

## Key points to buy

- Make strategic business decisions using in-depth historic and forecast market data related to the Irish personal accident and health insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Irish personal accident and health insurance segment.
- Assess the competitive dynamics in the personal accident and health insurance segment.
- Identify growth opportunities and market dynamics in key product categories.
- Gain insights into key regulations governing the Irish insurance industry, and their impact on companies and the industry's future.

## Key Highlights

- The personal accident and health segment was dominated by the health category, which accounted for 91.7% of the segment's gross written premium in 2015.
- In November 2016, the Department of Health announced a 10% rise in health insurance stamp duty, with effect from April 2017.
- Effective from May 1, 2015, new regulations were introduced for private health insurance policy pricing in Ireland.

## Table of Contents

- 1 Key Facts and Highlights
- 2 Executive Summary
- 3 Economy and Demographics
- 4 Segment Outlook
- 5 Outlook by Category
- 6 Distribution Channel Outlook
- 7 Competitive Landscape
- 8 Governance, Risk and Compliance

9 Databook  
10 Definitions and Methodology

..CONTINUED

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Norah Trent  
WiseGuy Research Consultants Pvt. Ltd.  
+1 646 845 9349 / +44 208 133 9349  
email us here

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