



# Global Payroll & Bookkeeping Services Market 2017 Size, Status, Type and Application, Segmentation, Forecast by 2022

*WiseGuyReports.com adds "Payroll & Bookkeeping Services Market 2017 Global Analysis, Growth, Trends Research Report Forecasting to 2022" reports to its database.*

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## Executive Summary

Some accountants are outsourcing typical basic accounting tasks such as payroll accounting, accounts payable and accounts receivable to allow their employees to focus on higher value activities such as becoming vertical experts in their customer's markets and analyzing their clients' business data.

[Payroll & Bookkeeping Services](#) Market Global Report 2017 from The Business Research Company provides the strategists, marketers and senior management with the critical information they need to assess the global payroll & bookkeeping services market.

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## Description

Where is the largest and fastest growing market for payroll & bookkeeping services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The payroll & bookkeeping services market global report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider payroll & bookkeeping services market, and compares it with other markets.

The market characteristics section of the report defines and explains the market.

The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

Market segmentations break down market into sub markets

The regional and country breakdowns section gives an analysis of the market in each geography and the size of the market by geography and compares their historic and forecast growth. It covers all the regions, key developed countries and major emerging markets. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is

changing.

Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.

The payroll & bookkeeping services market section of the report gives context. It compares the accounting services market with other segments of the payroll & bookkeeping services market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Payroll & Bookkeeping Services Indicators Comparison, Payroll & Bookkeeping Services Enterprise And Employee Comparison Scope

Markets covered: Full-Service Payroll Services, Payroll Services Sold Separately, Billing Services, Bookkeeping And Compilation Services, Tax Planning And Consulting Services, Tax-Preparation Services

Companies mentioned: intuit, ADP, IOI Pay, Paychex, OnPay, APS Payroll, BenefitMall, SurePayroll, MYPayrollHR, Coastal Human Resource group

Countries: China, India, Japan, UK, Germany, France, Italy, Spain, Russia, USA, Brazil

Regions: Asia, Western Europe, Eastern Europe, North America, South America, Middle East, Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP, Expenditure Per Capita, Payroll & Bookkeeping Services Indicators Comparison, Payroll & Bookkeeping Services Enterprise And Employee Comparison

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

For further information on this report, visit - <https://www.wiseguyreports.com/enquiry/2049598-payroll-bookkeeping-services-market-global-report-2017-including-full-service-payroll>

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## Reasons to Purchase

Outperform competitors using accurate up to date demand-side dynamics information.  
Identify growth segments for investment.  
Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.  
Create regional and country strategies on the basis of local data and analysis.

Stay abreast of the latest customer and market research findings

Benchmark performance against key competitors.  
Develop strategies based on likely future developments.  
Utilize the relationships between key data sets for superior strategizing.  
Suitable for supporting your internal and external presentations with reliable high quality data and analysis  
Gain a global perspective on the development of the market.  
Report will be updated with the latest data and delivered to you within 3-5 working days of order

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