



ONTRAPORT Announces Finalists for 2017 MODERN ONTRAPRENEUR Awards

Santa Barbara software company recognizes entrepreneurs who make a difference; one grand prize winner of \$5,000 to be named at ONTRApalooza

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The winners we selected were chosen for their ability to employ the latest strategies to grow their audience, all in service of amplifying their impact to the benefit of their clients”

ONTRAPORT President Lena Requist

ONTRAPORT, a leader in marketing automation software for entrepreneurs and small businesses, is proud to announce this year’s finalists for its MODERN ONTRAPRENEUR Awards.

As a software company with a mission to support entrepreneurs in delivering their value to the world by removing the burden of technology, ONTRAPORT hosts the MODERN ONTRAPRENEUR Awards annually to celebrate entrepreneurs who are making a difference. The awards celebrate business owners who are pushing the envelope in the four main categories of entrepreneurship: publishing, marketing, sales and operations, as well as a grand prize

winner who best embodies all four.

“The winners we selected were chosen for their ability to employ the latest strategies to grow their audience, all in service of amplifying their impact to the benefit of their clients,” said ONTRAPORT President Lena Requist.

This year’s finalists are:

Alanna Kaivalya, alannak.com (Long Island, NY): Often referred to as the “Yoga Doctor,” Alanna Kaivalya has made it her mission to help yoga teachers embody their knowledge, take their skills to the next level, and create more impact in the world. Alanna holds a Ph.D. in Mythology and has authored three books and numerous guides on yoga, spirituality, and mythology. Alanna and her work have been featured by The Huffington Post, Yoga International, The History Channel, Well + Good, and more.

Joan T. Randall, Victorious You (Concord, NC): Joan Randall is an international speaker, author and personal development coach. She is president of Joan T. Randall Enterprises and the founder of Victorious You. Joan is a domestic violence survivor who is now thriving and uses her experience to help other women do the same. Joan has written two bestselling books and has made appearances on Fox, CNN, NBC and ABC.

Scott Hawksworth, AudioSkills (Chicago, IL): Scott Hawksworth launched AudioSkills in February of this year to give musicians and aspiring music producers an easier way to learn how to record, mix, master and produce their own music. He works with expert audio professionals (including Grammy Award winners) to regularly release new premium courses to the AudioSkills community. Scott also

hosts the popular AudioSkills Podcast and produces content for the AudioSkills blog and YouTube Channel.

Caz and Craig Makepeace, ytravelblog.com (Burleigh Heads, Queensland, AU): Caz and Craig are the founders of ytravelblog.com, one of the world's most influential travel blogs. The blog, which they launched in 2010, has grown to a monthly readership of over 350,000 visitors who come for the in-depth tips about how to travel with kids and a budget. They have been featured as travel experts on The Today Show, Travel + Leisure, Lonely Planet, Forbes, and CNN online and were invited to attend the White House as a top digital travel influencer.

Kate Northrup, Origin Collective (Portland, ME): Committed to empowering women entrepreneurs to create their most successful businesses while navigating motherhood, Kate is the founder and CEO of Origin Collective, a monthly membership site where women all over the world gather to achieve more while doing less. Her first book, Money: A Love Story, has been published in five languages. Kate's work has been featured by The Today Show, Yahoo! Finance, Women's Health, and more, and she has spoken to audiences of thousands throughout the world.

The finalists will receive a free ticket to the company's annual marketing summit, ONTRApalooza, an ONTRAPORT account for one year, and a success story feature on the ONTRAPORT blog. In addition, they will be recognized on stage at ONTRApalooza on Oct. 6. The grand prize winner and recipient of \$5,000 will also be announced at that time.

For more information on our finalists and the MODERN ONTRAPRENEUR Awards, [click here](#).

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MODERN ONTRAPRENEUR Awards

ONTRAPORT created the MODERN ONTRAPRENEUR Awards in 2015 to recognize success stories and innovation within the entrepreneur community. The awards celebrate entrepreneurs who are pushing the envelope in the four main categories of entrepreneurship: publishing, marketing, sales and operations, as well as a grand prize winner who best embodies all four.

ONTRAPORT

For over a decade, ONTRAPORT has been a leader in marketing and business automation software for small businesses and entrepreneurs. Our mission is to support entrepreneurs in delivering their value to the world by removing the burden of technology, and we deliver on that mission by creating software, offering services, and educating the entrepreneurial community. Learn more at ontraport.com.

ONTRApalooza

Since 2012, ONTRAPORT has hosted this modern marketing summit to bring together thought leaders across the spectrum of digital marketing and innovative entrepreneurship. The summit serves to foster collaboration and idea sharing between the ONTRAPORT user community, small business owners, marketing professionals, industry leaders, and the ONTRAPORT team. Forbes has called the event "a must-attend conference for entrepreneurs" and Inc. has mentioned it as one of the "top entrepreneur conferences to check out in 2017." The 2017 summit takes place Oct. 4-6 in Santa Barbara. Tickets are available at ontrapalooza.com

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