

## TiECon Detroit 2017 To Feature Mobility Competition; Applications for \$50,000 Investment Opportunity

TiECon Detroit Mobility Competition 2017 Due October 8

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-- <u>TiE Detroit</u> and Kyyba Xcelerator have partnered to bring the Mobility
Competition to <u>TiECon Detroit</u> 2017,
Michigan's largest ongoing conference for entrepreneurs. The contest will take place from 2 p.m. to 3:15 p.m., Thursday, Nov. 9 at the Detroit Marriott at the GM Renaissance Center in Detroit.



Aimed at identifying the six top-level entrepreneurs and startups working on disruptive technologies in broad based industries, the Mobility Competition will center on Mobility, Autonomous Transportation, Electric Vehicle Technologies, Connectivity Technologies, IoT, Digital HealthCare, Industrial, Green Energy, Automotive, BlockChain, Fintech, Cyber Security, Smart Cities and Big Data/Machine Learning. During the contest, the six finalists will compete before an audience of automotive executives, venture capitalists, angel investors and Silicon Valley technologists. They will have a total of 10 minutes to pitch the judges and answer questions, in addition to two minutes for transition.

The winner, which will be announced at 5 p.m., will be eligible to receive \$50,000 in investment and support services from Kyyba Xcelerator, as well as mentorship from the organization's extensive network.

"The global automotive industry is undergoing an unprecedented transformation into a new mobility ecosystem. We are now on the cusp of a mobility revolution and the pace of change is breathtaking," said Tel Ganesan, President, TiE Detroit. I am looking forward to seeing what the participants have innovated or the ideas they plan to share that will help catalyze the future of mobility.

TiECon Detroit 2017, which is hosted by TiE Detroit, the Detroit chapter of the global non-profit organization for entrepreneurs, will take place Thursday, Nov. 9 and Friday, Nov. 10. Bringing together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders, the event provides an opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. This year the conference will explore "The World of Digital Connectivity," which will focus on vertical tracks such as Mobility, Health, Smart Cities, Fintech, Blockchain and Artificial Intelligence, among other horizontal tracks.

The conference also will feature "TiE20," which will showcase the most promising 20 startup

companies across IOT/Sensors, Fintech, Transportation/Mobility, Healthcare and Manufacturing Devices.

Applications for the Mobility Competition are due no later than Sunday, Oct. 8. For more information or to apply visit <a href="https://gust.com/organizations/tiecon-midwest/public\_profile">https://gust.com/organizations/tiecon-midwest/public\_profile</a> or contact Jacqueline Perry at 248-254-4087 or jacquelinep@kyyba.com.

## About TiE

The Indus Entrepreneurs (TiE) was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region. There are currently 13,000 members, including over 2,500 charter members in 61 chapters across 18 countries. TiE's mission is to foster entrepreneurship globally through mentoring, networking, education, incubating, and funding. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs.

## About Kyyba Xcelerator (KX)

Kyyba Xcelerator is a global second stage startup accelerator investing in technology and IP related startups in broad based industries. We provide a custom acceleration program and scaling services to startups, including Customer Development, Product Development, and Investment in exchange for equity. Industries Include: Health, Mobility, IoT, Industrial, Energy, Automotive, BlockChain, and Fintech.

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