

# Sopheon's Expanded Product Reach Generates Added Value

*Clients Benefit from Deploying Accolade Software beyond New Product Development*

MINNEAPOLIS, UNITED STATES, September 5, 2017 /EINPresswire.com/ -- Sopheon, the international provider of software, expertise, and best practices for [Enterprise Innovation Management](#),

highlights that advances in configurability and security are further strengthening its [Accolade® software](#) to manage increasingly varied sets of portfolios across a customer's organization. This is translating into added value for customers as they leverage their investments in the software for additional business applications.



# Sopheon

Your Partner for Innovation Performance™

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[Accolade] allowed us to extend our initial investment for managing new product development into IT project portfolios and electronic lab notebooks... This was pure value add.”

*Jason Eckert, SVP Global Research, Development & Quality, Leprino Foods*

Denver-based Leprino Foods Company, the world's largest producer of mozzarella cheese and a recently acquired Sopheon customer, cited the configurability and security of Sopheon's software as two of the reasons for choosing Sopheon as its innovation partner.

Jason Eckert, SVP of Global Research, Development and Quality at Leprino, explained: “We were looking for a single, easy to use system to manage different types of projects and portfolios—some very complex—that would enable consistent cross-functional communication and visibility into both project health and progress. Accolade is a powerful platform that can support many use cases and

corporate portfolios, which has allowed us to extend our initial investment for managing our new product development into other areas including IT project portfolios and electronic lab notebooks (ELNs). Accolade enables these diverse applications in ways that are highly searchable, auditable, and easy for our users to adopt.”

Sopheon's offerings today go well beyond the company's roots in new product development (NPD) to support nearly any type of value creation effort across the enterprise, including corporate strategy execution, cost savings, IT PPM (project and portfolio management), mergers & acquisitions, CAPEX, and intellectual property (IP) management. This solution adaptability is reflected in Sopheon's recent placement in Gartner's Magic Quadrant for Project Portfolio Management, Worldwide.

Mr. Eckert went on to say: “This was pure value add for us, with no extra costs beyond increasing our user base. We expect to derive additional benefit from managing all of these activities—and more in the future—on a single platform.”

Support of multiple types of portfolios on a single software platform is enabled by advanced configuration capabilities, allowing the system to be mapped to different process, data and reporting requirements. In addition, thanks to robust security capabilities and granular yet

flexible access controls, the client's business environment can permit, without risk, accessibility to highly sensitive data relating to growth strategies, competitive differentiation, or intellectual property by all who require it for high value collaboration and decision making.

Sopheon continues to develop the Accolade system to provide a secured, protected environment that reflects customer security policies for business data, IP and financial data. This commitment is validated by the company's ISO 27001 information security management certification, which encompasses product development, implementation, support and hosting services. Accolade Cloud is also certified as Skyhigh Enterprise-Ready, satisfying security requirements developed in conjunction with the Cloud Security Alliance (CSA).

#### ABOUT SOPHEON

Sopheon partners with customers to provide complete Enterprise Innovation Management solutions including patented software, expertise, and best practices to achieve exceptional long-term revenue growth and profitability.

Sopheon's Accolade® solution provides unique, fully-integrated coverage for the entire innovation management and new product development lifecycle, including strategic innovation planning, roadmapping, idea and concept development, process and project management, portfolio management and resource planning.

Sopheon's solutions have been implemented by over 250 customers with over 60,000 users in over 50 countries. Sopheon is listed on the AIM Market of the London Stock Exchange. For more information, please visit our [www.sopheon.com](http://www.sopheon.com).

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