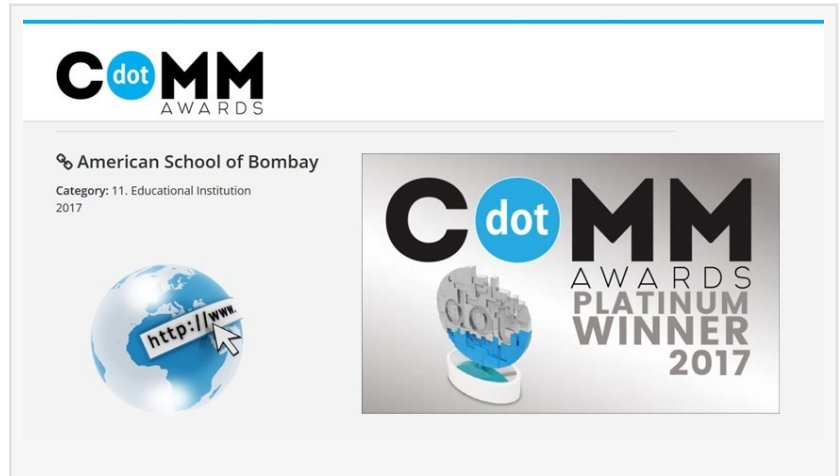




American School of Bombay Website Wins Platinum Award

The American School of Bombay, Mumbai, India is the Platinum winner of the dotCOMM Award for 2017 in the Educational Institution category.

MUMBAI, MAHARASHTRA, INDIA, September 4, 2017 /EINPresswire.com/ -- The [American School of Bombay](http://www.asbindia.org), Mumbai, India is the Platinum winner of the dotCOMM Award for 2017 in the Educational Institution category. The school won this highest award for its newly redesigned website www.asbindia.org.



For more than 20 years, the dotCOMM Awards have been acknowledged as an international competition that honors excellence in web creativity and digital communication. Since its inception in 1994, AMCP has judged over 200,000 entries from 80+ countries throughout the world.

Fresh redesigning of the website of the American School of Bombay stood out from all others as the best-in-category entry at this year's contest that recognizes web creativity and digital communication. The copy as well as the design reflect the mission statement and core values of the school while speaking to its audiences and conveying its unique value propositions through cool designs and page treatments. The award-winning website incorporates the forward-thinking vision of the American School of Bombay to showcase awesome photos and videos (done by their talented in-house team) and a consolidated site navigation that makes browsing fun.

dotCOMM Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP), one of the largest, oldest and most respected evaluators of creative work in the marketing and communication industry.

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