

Haven Life Becomes First Life Insurance Startup to Offer Online Experience Nationwide

Last but certainly not least, Haven Life's simple, entirely online experience for buying really great term life insurance is now available in California.

NEW YORK, NY, USA, September 6, 2017 /EINPresswire.com/ -- The secret's out. Haven Life has been doing some California Dreamin'. Today, the MassMutual-backed startup announces its availability to residents of the Golden State - making it the first life insurance innovator to spread its wings nationwide.

It's a watershed moment. Especially for folks seeking a simple way to protect the people they love.

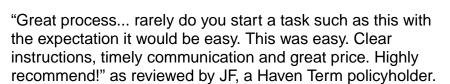
Haven Life's technology platform powers

a streamlined buying experience that is unlike any other. Customers can apply online in minutes for a Haven Term policy, receive a decision immediately, and, if approved, start their coverage that same day. Some applicants don't even need to take a medical exam.*



Great process... rarely do you start a task such as this with the expectation it would be easy. This was easy. Clear instructions, timely communication and great price. Highly recommend!"

JF, a Haven Term policyholder



Combined with Haven Life's recent expansion into Montana, about 40 Million more multitasking parents, DIY-ers, smartphone enthusiasts and introverts now have access to an easier way to buy term life insurance.

To find out why customers love Haven Life and to get a free term life insurance quote, please visit havenlife.com.

*Issuance of the Haven Term policy without a medical exam may depend upon the answers to the health questions set forth in the application.

ABOUT HAVEN LIFE

Haven Life Insurance Agency, LLC is a life insurance startup, backed by MassMutual, that offers a simple online experience for buying high-quality and affordable term life insurance nationwide. We're



transforming the typically time-consuming and confusing process of buying life insurance into one that's easier, faster and just plain better.

Haven Term is a Term Life Insurance Policy (ICC15DTC) issued by Massachusetts Mutual Life Insurance Company (MassMutual), Springfield, MA 01111 and offered exclusively through Haven Life Insurance Agency, LLC.

Brittney Burgett Haven Life 646-762-0295 email us here

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