



# Back To School - IT'S A WRAP! Meet Cheese Folios™

*A Revolutionary Breakthrough in Cheese: Wrap It, Roll It, Crisp It and Melt It!*

EDISON, NJ, UNITED STATES,  
September 5, 2017 /EINPresswire.com/

-- [Lotito Foods](#), the family owned, four generation cheese and specialty food company, debuts the newest back-to-school solution – Cheese [Folios](#)™. The delicious Cheese Folios line is

revolutionary: lightly baked sheets of cheese that are made from Parmesan, Cheddar or Jarlsberg® cheese. Perfect for very low carb sandwich wraps and quick and easy recipes during the busy fall season, these delicious, Cheese Folios have only 1 gram of carbs and provide 12 grams of protein per serving. They are made from cows milk not treated with growth hormone rBST\*. Folios is first ever gluten-free, low carb wrap made of 100% cheese that can be filled with veggies, your favorite deli meat, or anything you desire.

This innovative breakthrough offers both home cooks and chefs creative ways to use Folios to create recipes and ideas that were never possible before. For recipes or where to purchase visit [www.CheeseFolios.com](http://www.CheeseFolios.com).

Folios is available in three delicious flavors: Parmesan Folios, taken from the authentic most famous cheese of Italy, with a nutty, fruity blast of flavor; Cheddar Folios, impart a rich, Vermont buttery cheese taste and Jarlaberg® Folios made with Jarlsberg cheese offer the classic mellow yet slightly nutty deliciousness in every bite.

“Our family has been in love with cheese for over a century,” said Chris Lotito, President of Lotito Foods. “Folios is the culmination of this rich, long history of our family’s love and knowledge of artisan cheese, with a versatile, modern take on offering home cooks and chefs a totally new way to enjoy cheese. It’s a game changer!”

They are available for consumers in a 4 count pack at a SRP of \$6.99 and are shipped to supermarkets in the deli section in cases of 12. For foodservice operators they are available in 10 packs and come in cases of 12.

Folios join the already classic Lotito food product line, which includes both imported and domestic Italian cheese, cheese blends and solutions as well as Italian specialty foods. Lotito brands include Gabriella®, Suprema®, Lotito® and Swan Valley®.

“I was born into the cheese business,” adds Lotito President Chris Lotito. “And now Folios is my latest cheese passion!”

To learn more about Lotito Foods, contact Diane Lilli at [Diane.Lilli@bendergrouppr.com](mailto:Diane.Lilli@bendergrouppr.com) or call

The logo for Folios, featuring the word "FOLIOS" in a large, bold, black, sans-serif font. Below it, the tagline "CREATIVITY AWAITS" is written in a smaller, black, sans-serif font. The entire logo is enclosed in a white rectangular box with a thin black border. There are small decorative flourishes on either side of the word "FOLIOS".

973.744.0707 ext. 11.

About Lotito Foods: Lotito Foods family business started in the 1890's in Corato, Italy, and moved to the U.S. in the early 1900's. Lotito Foods is a fourth generation cheese and Italian specialty food company offering both imported and domestic Italian cheese. Lotito Foods offers retail, consumer and private label food product lines, which are available nationwide. Folios is part of the Lotito Foods family. Cheddar Cheese Folios is the winner of the 2017 Editor's Pick Best New Product from Gourmet Retailer News.

For more information go to [www.lotitofoods.com](http://www.lotitofoods.com) and [www.cheesefolios.com](http://www.cheesefolios.com)

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