



LoginRadius CEO To Speak at KuppingerCole Consumer Identity World 2017

LoginRadius CEO Rakesh Soni To Join Industry Panel Speaking about Getting The Most Out Of Your CIAM Strategy.

VANCOUVER, BC, CANADA, September 5, 2017 /EINPresswire.com/ -- LoginRadius, a leader in Customer Identity Management (cIAM), announced today that its CEO and Co-Founder, Rakesh Soni will be participating as a Speaker at the KuppingerCole Consumer Identity World 2017 Conference in Seattle.

The [KuppingerCole Consumer Identity World USA 2017 \(CIW\)](#) is the leading industry conference for organizations interested in Consumer Identity Access Management (cIAM), User Experience, Privacy, and Security for the Connected Consumer. CIW is the place where you can dive deeper into the world of cIAM. The conference will take place September 12-13, 2017 in Seattle, WA.

Rakesh Soni will be speaking along with other leading industry thought leaders in a panel discussion on how to maximize the benefits to your organization of a cIAM Strategy.

"I'm very excited to be part of this event and looking forward to sharing some of the insight and knowledge gained from serving over 3,000 business deploying LoginRadius' identity platform " said Rakesh Soni, CEO and Co-founder of LoginRadius. "I encourage anyone interested in learning more about successful cIAM strategies to attend the session."

The Panel Session is on Tuesday, September 12 at 12:00 Noon in Room 406.

[Innovation, Agility, Usability - Getting the most out of your CIAM Strategy](#)

So you have decided you need a consumer-focused identity management strategy. Which business objectives will your CIAM strive to meet? What tactics do most organizations put into place to achieve their consumer identity goals? How do strategies change over time? We will hear from some leading experts on how to maximize ROI on CIAM deployments.

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About LoginRadius

LoginRadius is a leading provider of cloud-based Customer Identity and Access Management solutions for mid-to-large sized companies. LoginRadius' solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader in the cIAM space by Gartner, Forrester, Kuppingercole, and Computer Weekly.

LoginRadius' platform helps companies deliver a connected customer experience, creates an integrated marketing ecosystem, and centralize customer data to define a unified profile and better manage their customer identities. Some of the key products include customer registration services, profile management, single sign on (SSO), integration with third party marketing applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, United Kingdom, Australia, and India.

For more information, please visit www.loginradius.com.

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