

Inside Fintech Conference & Expo, Seoul 2017: Where Money Meets Technology

Inside Fintech Conference & Expo, one of the most influential Fintech events in the APAC region will be returning to Seoul, South Korea

SEOUL, SOUTH KOREA, September 6, 2017 /EINPresswire.com/ -- Co-organized by Rising Media and [KINTEX, Inside Fintech](#) Conference & Expo, one of the most influential Fintech events in the APAC region will be returning to Seoul, South Korea on November 30 - December 1, 2017 for the 4th edition of this annual event having originated from Inside Bitcoin. This event brings together companies who are at the crossroads of financial services, payments, technology, blockchain, bitcoin, insuretech, regtech and e-commerce. This year the event expects more than 2,000 attendees, including 200 CEOs, +600 companies, from over 30 countries.

South Korea is the 3rd largest country engaged in cryptocurrency innovation, both in terms of a growing trade volume, as well as bolstering its position as one of the most exciting places in Asia for finance and IT technology innovation. Recently, Samsung SDS has launched a blockchain platform called NexledgerTM which is not only for finance, but also for logistics and manufacturing. In addition, two internet banks, K-Bank & Kakao Bank, launched this year with a third to follow by the end of this year.

[Inside Fintech Conference & Expo](#) brings together leaders in the blockchain and Fintech industries who are responsible for driving commerce innovation to interact, learn, and forge critical partnerships. This two-day event is composed of an exhibition filled with major financial institutions, payment providers, bitcoin experts, and fintech startups. The expo takes place alongside an international conference program with 32 sessions across 2 tracks.

The 2016 event featured 40 international and domestic exhibitors and sponsors, including the Industrial Bank of Korea, Bitcoin.com, and Genesis Mining. The conference displayed its dominance



in the Fintech industry, with renowned speakers including Jun-Seong Han, CFIO (Chief Future Innovation Officer), Hana Financial Group, Hyo-Jeong Kim, Head of Mobile Business Division, Shinhan Card, and Tim Swanson, Director of Market Research, R3 CEV.



Under the theme, 'Empowering Blockchain and Fintech Innovation,' this year's conference focuses on how leaders globally are dealing with today's economic environment. 40+ influential speakers will gather from around the world to share insights through active discussions across a wide range of topics, including disruptive technologies

as payments, blockchain, big data, AI, e-commerce, security, lending, InsurTech, RegTech, and more.

Inside Fintech Conference & Expo provides robust networking opportunities, from the expo, conference, as well as a VIP reception on November 30 with 300+ industry leaders, including major exhibitors and sponsors, international speakers, investors, and governmental officials from around the globe. In 2016, the Secretary General from the Bank of Thailand was invited by Samsung Pay to the VIP reception where Samsung Pay successfully launched its first payment service in Thailand.

Christoph Rowen, Managing Director of Rising Media, Asia Pacific, said, "We are delighted to hold the Inside Fintech Conference & Expo in South Korea, a country with tremendous potential which has risen in prominence on the world fintech stage. Seoul is the centre of Korea's economic activity and the ideal location where the world's most advanced fintech, blockchain, and bitcoin professionals will gather."

Inside Fintech calls for speakers through the event website

(<http://www.insidefintechconference.com/seoul/2017>). For sponsorship opportunities, please contact +852-9190-4412, crowen@risingmedia.com or insidefintech@kintex.com for more information.

About Rising Media

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