FocalPointK12 partners with ASU Prep Digital providing Learning Analytics

FocalPointK12 partners with ASU Prep Digital providing learning analytics and a bundled set of digital tools fully integrated into the Canvas LMS

NORCROSS, GEORGIA, UNITED STATES, September 6, 2017 /EINPresswire.com/ -- Arizona State University's integrated online high school, ASU Prep Digital, agreed to an innovative partnership with FocalPointK12 based on a shared philosophy to reinvent the American education system by focusing on academic rigor, innovation and personalized student instruction. The FocalPointK12 system uses adaptive algorithms to prioritize personalized learning and educational goal setting, and offers a comprehensive program that empowers technology integration, STEM initiatives, and opportunities for students to work at their own pace, while awarding credit at both high school and college levels. This new model will fully integrate high school with university credit, laying the foundation for a more successful college experience.

Plugin software to deliver the Most Advanced Learning Analytics Platform
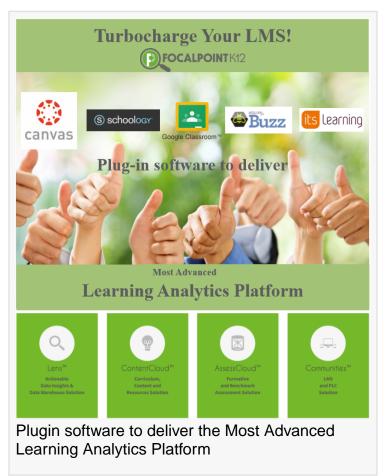
FocalPointK12's software package includes a learning record store (LRS), which provides ASU Prep Digital's teachers and Success Coaches with deep analytics and insights that capture the effectiveness, usage, and efficacy of student learning. It will highlight the impact technological and academic applications have in improving student outcomes and soft skills. This will help ASU Prep Digital deliver an application that allows students to set and monitor their own goals, and provides teachers and dedicated Success Coaches with the tools needed for timely feedback, coaching, and support. FocalPointK12 also embeds a next-generation online assessment engine, data dashboards with standards mastery and item analysis reports, and a digital content library with open educational resources (OERs) and licensed curriculum and content enabled with the Experience API (xAPI). This facilitates easy access and provides content to teachers and students according to their individual and classroom needs.

> "Great software solutions help us see patterns that would be difficult to observe otherwise, and we are excited to work with FocalPointk12 to create optimal learning environments for our students."
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> *Julie Young, CEO of ASU Prep Digital*

Dr. Nathan Buhl, Chief Academic Officer for FocalPointK12

said, "School systems are hungry for digital tools that aren't one-size-fits-all but instead are able to seamlessly co-exist with technologies organizations have already adopted and are comfortable using. Our team is uniquely positioned to connect disparate systems and organize technology in a way that best meets the needs of their stakeholders, giving them what they need while at the same time delivering blended learning products that are user-friendly and lighten the burden on teachers. As the nation's most innovative school, according to U.S. News & World Report rankings, ASU is leading the way to deliver truly personalized learning experiences, preparing students for success in college and career. FocalPointK12 is excited to be partnering with ASU Prep Digital in providing the digital technology architecture and integrated solutions to support ASU's vision.

FocalPointK12 has been working with Julie Young, CEO of ASU Prep Digital, and her team since May of 2017. Mrs. Young said, "Bringing FocalPointK12 into our technology blueprint will allow students and instructional staff to make more informed decisions about teaching and learning. Great software solutions help us see patterns that would be difficult to observe otherwise, and we are excited to work with FocalPointk12 to create optimal learning environments for our students."

About FocalPointK12, Inc.

The Atlanta based company has extensive experience in the K12 education technology space, as the co-founders have successfully deployed

LEARNING ANALYTICS

Fuel your school district's technology with analytics that inform learning, engage students, and monitor effectiveness, usage, and adoption across all applications

Capturing **Learning Analytics** through Experience Learning (xAPI) & Learning Record Store (LRS) technology

Improve Student Engagement and Success

Access OER Content Your Way!

Delivering the Right resource, to the Right student, at the Right time!

statewide solutions across the states of Georgia, Rhode Island, and Maine. In the spring of 2016, FocalPointK12 made available for the first time a bundled suite of products that make up a Personalized Learning Platform. The bundles include 1) A Data Warehouse/Dashboard tool with single-sign-on (SSO) capability, ad hoc reporting, and an early warning indicator system, 2) A next generation online assessment platform that supports the best of class item banks including KDS: Inspect, Measured Progress, and Certica Solutions, 3) A Digital Content Library that allows teachers to create, share, and tag their own resources while having access to over 50,000 open education

resources, and 4) A learning management system with a recommendations engine that serves up personalized resources according to student data while also providing educators with virtual collaboration spaces that support Professional Learning Communities and Professional Development.

The 4 modules can be acquired individually or bundled in any combination while also providing districts with the option of using the tools as 'plugins' that work inside learning management systems such as Canvas and Schoology. Email FocalPointK12 at info@focalpointk12 or visit wwww.focalpointk12.com to learn more.

About ASU Prep Digital

ASU Prep Digital is Arizona State University's global online high school program that gives students a head start toward college. It offers rigorous one-on-one instruction, concurrent college credit and custom student learning paths in a virtual environment. ASU Prep Digital leverages Arizona State University's research along with industry-leading tools to provide an innovative college-prep program designed to help students be successful in graduating from a university and beyond. The mission is to provide premium environments for learning, helping all students become innovative leaders and problem solvers who are prepared for success in college and their preferred careers. For more information visit asuprepdigital.org.

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